

(Dept. of Vocational Education, Skill Development and Entrepreneurship, Uttar Pradesh)
ITI Campus, Aliganj, Lucknow-226024

No. 585 UPSDM/Skills/DDUGKY/2.0/EoI/2025-26

Dated: 01-12-2025

EOI for Submission of Captive Project Proposals under (DDU-GKY 2.0), Uttar Pradesh Skill Development Mission (UPSDM) invites applications from the interested Agencies under DDUGKY 2.0 scheme to allot target of skilling of 1,000 candidates (allotted as per letter no. J-17036/03/2016-DDU-GKY(351720) Dated: 09-04-2025, which can be increased/decreased as per any further MoRD instruction) rural poor youth (Guideline Page no. 20, Point 3 Eligibility Clause 3.1 Rural Youth who are poor) for the financial year 2025-26. Interested PIAs having PRN, allotted from MoRD, and may apply on online portal of MoRD i.e. https://kaushal.rural.gov.in. The appraisal of DDU-GKY project will be conducted through the IT platform provided by MoRD only. Details for filling up online application form are available on the website. Applicant agency should read the guidelines and Standard Operating Procedures (SOPs) carefully before filling up the application form. The Guidelines and SoPs are available on the website of MoRD i.e. https://kaushal.rural.gov.in. Under DDUGKY project, agencies that can train and place candidates according to the MoRD notification 18/2020. The Agency will be empanelled with UPSDM under any of the following four categories:

S.No. Category		Eligibility Criteria	Project size & Period	
1	A	Captive Employer	- Maximum Project Target 5000 or 40% of Human Resource of Captive Employer registered with ESIC or PF, whichever is lower - Project period of three years - Batch-wise funding	

1. In order to be eligible to apply for a project, an entity should be: -

- Its existence for past three year
- Valid EPFO/ESIC/Factory registration number
- Valid TIN/ TAN/GST Number
- Valid Bank Account linked with Aadhar/PAN
- Minimum turnover of Rs. 25 Cr.
- Positive Net Worth in at least Two of the last three financial year.
- Should have training experience for minimum period of two year.
- Should have an existing training centre as per the norms of National Framework Industry specified infrastructure.
- Provided employment to 500 or more jobs in own or subsidiary agencies/ companies, during the last three years from the date of application for a project.
- Manpower Supplying companies are not eligible. Documentary evidence required for verification.

In case of negative feedback or feedback on poor Performance received from any competent authority with which the agency has worked with in past, it will be liable to be rejected/terminated at any stage of empanelment process, before or even after empanelment at the discretion of UPSDM without giving any notice.

1. The Appraisal of the proposal shall be carried out with the following conditions:

A. Agencies (PIAs) are required to strictly follow the DDU-GKY Guidelines, Standard Operating Procedures (SOPs), Notifications/Order as notified by the Ministry of Rural Development (MoRD) and Uttar Pradesh Skill Development Mission (UPSDM) from time to time. This includes any updates or modifications to the guidelines and procedures.

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B. Applicant agency can apply for any districts in any category (as mentioned in table above), priority will be given to Aspirational district, Projects for Special category (Person with special ability/ Manual Scavengers/Women Headed Households). Actual allotment may or may not be as per the preferences given by the applicant.

C. Projects applying under DDUGKY 2.0 PSDM have to comply with sub category training targets as given in the table below:

Category	Schedule Caste	Schedule Tribe	Others	Women	Persons with Disabilities (PWD)
Minimum Percentage of Overall Target	45%	1%	54%	33%	5%

D. Under DDUGKY 2.0, clubbing of two or more Qualification Packs shall not be allowed to avoid duplication of NOS. However, based on the requirement of fulfilling a minimum of 576 hours, relevant independent NOS and micro-credentials shall be allowed to be added to meet out the minimum required duration of training. (Guideline of DDUGKY 2.0 Ref. 5.2.9, page – 37).

E. DDUGKY 2.0 allows Training Course duration minimum of 3 months with 576 hrs. Of Training (Domain 396 hrs. and non-Domain 180 hrs.). In cases where the no. of domain hours is less than 396 hrs. is selected, then relevant independent NOS/micro-credential of that sector shall be allowed to be added to meet out the minimum required duration of training hours. If the Domain is more than 396 hrs, Clubbing is not permitted and Maximum domain hrs adopted by PIA is, not more than 600 hrs. Latest updates in trades are available at Trade master in Kaushal Bharat Portal.

F. Minimum Remuneration per candidate per month within India of ₹ 12,000 or Minimum Wages of location of Employment of semiskilled category whichever is higher and Minimum Remuneration per candidate per month outside India is ₹ 25000 per candidate.

Other Conditions Applicable:

- The Training and Completion of placement under DDU-GKY 2.0 should be done on or before as per MoRD, GoI notifications respectively.
- Target will be allocated based on the demand of trade, Existing Training Centre capacity and Capacity of the agency to give better placements and past performance. The fund flow will be as per the DDU-GKY 2.0 Guidelines.

The last date for submission of proposals online at https://kaushal.rural.gov.in, 30-12-2025. Proposals submitted through online would only be considered for further processes. Note: 1- This EOI is being published based on the SOP issued by the MoRD, GoI. Subsequent appropriate amendments may be made later in accordance with the notified SOP.

2- UPSDM reserve all the rights in regard to allotment of Targets/Districts/ Trades. Those who are interested may please apply through the portal https://kaushal.rural.gov.in on or before 30 December, 2025.

(Pulkit Khare) Mission Director