

REQUEST FOR PROPOSAL FOR STATE MANAGING PARTNER

Last Date of Proposal Submission: 15 August 2025

Location – Open for All State

Shiksharatan India Foundation invites you to become a State Managing Partner (SMP) for our nationwide educational empowerment initiative. Our mission is bridging India's education gap through scholarships, skill development, and school partnerships.

ABOUT US:

Shiksharatan India foundation is dedicated to bridging the education gap in India by offering structured scholarship programs, learning resources, and skill development programs. We are an initiative with a revolutionary movement that advocates for quality education for everyone. For more details go through our website – **www.shiksharatanindia.org**

OBJECTIVE:

The primary objective of this partnership is to build a **state-level unit** that manages:

- Owned and operate state level office.
- On ground school and student engagement.
- Mobilization and awareness campaigns.
- Scholarship program implementation.
- Co-ordination with local education stakeholders.
- Manage team of partners and associates.
- Liaison with Govt. and local bodies.
- Marketing & PR of SRI Foundation.
- Organize and manage events.

SMP RESPONSIBILITIES:

1. School Registration: Identify eligible schools, collect documents, submit digital registrations.
2. Student Enrollment: Conduct awareness sessions, verify applications, upload data.
3. Office Setup: Reception, meeting room, workstations, utilities (electricity/backup, internet, AC), hardware (computers/printer/CCTV), storage.

4. Advisory Committee: Form committee with education/social sector leaders.
5. Marketing & PR: Execute campaigns and media activities (press releases/conferences).
6. Reporting: Daily coordination with central team.
7. Events: Organize meetings and promotional events.

SHIKSHARATAN'S SUPPORT:

1. Onboarding: Digital tools, branding kits, training.
2. Verification: Process registrations in 3 working days.
3. Manpower: Field staff (Project Manager/Trainer) + centralized monitoring.
4. Network: Access to national partner ecosystem and existing network of SRIF.
5. Marketing: State level digital/physical campaign and marketing material support.

KEY BENEFITS:

- Attractive pay-outs
- National recognition
- Established network
- Student centric programs
- Advanced technical tools

FINANCIALS:

1. SMP Expenses:

As outlined in this proposal, the State Managing Partner shall be responsible for bearing multiple expenses necessary for the smooth execution and implementation of the program at the state level.

Category of expense
Offline & Online Marketing
Training & Team Meetings
Media & PR Activities
Promotional Events
Office Operational (Rent & others)

2. Security Deposit:

Refundable Security Deposit ₹10,00,000 on completion or termination of the agreement.

3. Pay-out Structure:

The State Managing Partner shall be entitled to receive pay-outs for successful execution and delivery of the programs initiated by the Shiksharatan India Foundation.

- The Pay-out will be based on the number of enrolments from the assigned territory.

HOW TO APPLY:

1. Submit inquiry: <https://shiksharatanindia.org/state-managing-partner/>
2. Email profile: contact@shiksharatanindia.org

We appreciate your interest in transforming education. Let's build India's future together!