REQUEST FOR PROPOSAL – Inviting Proposals to implement Accelerated Mission for Better Employment & Retention (AMBER)

Request for Proposal

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DISCLAIMER

This RFP is not an agreement and is neither an offer nor invitation by Generation India Foundation (GIF) to the prospective applicants or any other person. The assumptions, assessments, statements and information contained in this RFP, may not be complete, accurate, adequate or correct. Each applicant should, therefore, conduct its own investigations and analysis and should check the accuracy, adequacy, correctness, reliability and completeness of the assumptions, assessments and information contained in this RFP and obtain independent advice from appropriate sources.

GIF also accepts no liability of any nature whether resulting from negligence or otherwise however caused arising from reliance of any applicant upon the statements contained in this RFP. GIF may in its absolute discretion, but without being under any obligation to do so, update, amend or supplement the information, assessment or assumption contained in this RFP.
The issue of this RFP does not imply that GIF is bound to select an Applicant.

GIF shall not be liable in any manner whatsoever for any costs or other expenses incurred by an Applicant in preparation or submission of the proposal, regardless of the conduct or outcome of the selection process.

1. INTRODUCTION

1.1 Ministry of Skill Development and Entrepreneurship (MSDE)

The Ministry of Skill Development and Entrepreneurship is tasked with coordinating all skill development initiatives nationwide, addressing the gap between the demand and supply of skilled workers, and establishing a robust framework for vocational and technical training. Its responsibilities also include upgrading existing skills, fostering new skill sets, and promoting innovative thinking for both current and emerging job opportunities.

With a focus on scaling up skill development rapidly and maintaining high standards, the Ministry strives to realize its vision of building a 'Skilled India'.

1.2 Generation India Foundation (GIF)

Generation India Foundation (GIF) is a not-for-profit u/s. 8 of the Companies Act (2013), launched in 2015, and has since trained nearly 50,000+ learners across 100+ Indian cities with a 80% 3-month job placement rate and a 65% job retention rate at 12 months of employment. Generation believes that employment changes lives. For the 900 million people of working age across India, employment remains one of the most transformative ways to shift their career and life path and to foster intergenerational prosperity.

1.3 Project Snapshot: GIF hereby invites applicants for **the purpose of implementing Accelerated Mission for Better Employment and Retention (AMBER)** project. The project is a *Special Project* under PMKVY 4.0, awarded to GIF. The details of AMBER are provided in Section 4 of the RFP.

The agencies receiving this Request for Proposal (RFP) are invited to submit their **Technical Proposals** based on the requirements outlined in this document. The submitted proposals will form the basis for evaluation, selection, and eventual signing of contracts with the chosen agencies. Applicants are requested to peruse through the document in detail, with a special focus on sections covering job roles Table 1, point 4), districts and centres (Table 1, point 5), eligibility criteria (Table 3, Section 5) and technical evaluation matrix. (Table 4, Section 6). The applicants are invited to provide the following services:

Table 1: Services of Applicants

S.No	Project	Description
1.	**Project Duration**	a) This RFP is for AMBER, covering FY 2024-25 (till 31st March 2025). b) The same agencies will also be favourably considered for allocation in the next FY, based on their performance.
2.	**Project Target**	a) The target to be covered for FY 2024 – 2025 is 25,000. b) The placement target is fixed at 70% of certified candidates and 3 months retention at 60%. c) Women participation should be 50% at the project level. It should also be attempted at each batch level.

3.	**Project Lifecycle**	a) Key indicators of this project include the following basis which performance shall be evaluated.
		    i. **Enrolment:** Number of students enrolled in this period (as per targets allocated).
		    ii. **Trained:** Number of students that complete their training.
		    iii. **Certification:** Number of students that receive their certificates.
		    iv. **Placement:** Number of students that join an organisation/job after completing their training. In AMBER, a maximum of *20% candidates can be placed as Apprentices* under the National Apprenticeship Promotion Scheme (NAPS).
		    v. **Retention:** Number of students who continue to be engaged in their wage employment for 3 months, post their placement.
		    vi. **Number of centres implemented (vs centres allocated)**
		    vii. **Adherence to Generation Methodology and PMKVY 4.0 Guidelines**

S.No	Project	Description

4.	Job Roles	a) This project will focus on future ready job roles and skills. It will cover following six sectors:
		   i. BFSI
		   ii. Green Jobs/Circular Economy/Waste Management,
		   iii. IT/IT-eS
		   iv. Retail
		   v. Hospitality
		   vi. Electronics
		b) The job roles for AMBER are as follows:
		
		EXISTING JOB ROLES

SNo.	Sector	Job Role Name	Aligned Qualification File	NSQF Level	Description	Category
1	BFSI	Credit Processing Officer	Credit Processing Officer (BSC/Q2304)	4	This curriculum prepares participants for the credit processing (micro/small/medium enterprise) officer role. Entry level Credit Processing Officers may work in small finance banks or with business correspondents and generally perform sourcing of leads, securing of documentation and some follow-up post-disbursement.	Service
2	Green Jobs/ Circular Economy/ Waste Management	Solar PV Installer	Solar PV Installer (Suryamitra) (SGJ/Q0101)	4	The programme offers the opportunity to cultivate skillset in the installation of Solar PV systems while also honing your ability to perform both preventative and corrective maintenance tasks. As you progress through the programme, you will be trained to work on a diverse range of projects, including small-scale residential installations as well as larger-scale commercial and industrial power generation plants. This comprehensive training will equip you with the necessary expertise to excel in the field of Solar PV installation and maintenance across various settings.	Manufacturing
3	IT-ITeS	Junior Software Developer	Software Programmer (SSC/Q0510)	4	The programme prepares you for an Associate Developer/Developer role, who often work within a team of developers to create new websites and applications. The primary responsibilities of an entry-level Software developer include developing solutions, testing and finalizing solutions, fixing errors, coordinating and communicating with a team and other stakeholders, and learning and teaching new technologies and skills.	Technology

S.No	Project		Description				
4	IT-ITeS	Cloud Application Developer	Cloud Application Developer (SSC/ Q8303)	5	The programme prepares you to jump-start your career in cloud computing. Through scenario-based learning, hands-on labs, and coursework, learners gain the skills they need for an entry-level cloud role. You'll learn all you need to be successful in a cloud technology career – from the coding languages & technical knowledge of cloud computing to the employment skills that will help you achieve your potential.	Technology
5	IT-ITeS	Domestic IT Helpdesk Attendant	Technical Support Engineer (SSC/Q5101)	4	This programme trains you to become an entry-level IT Support Engineer, a person who supports customers and companies with technical products including desktop and server software, hardware and networking. They address and resolve customer incidents using a variety of platforms (phone, email, web chats) in various industries. During the incident resolving process, support engineers may work with other experts, vendors, and specialists to resolve the incident.	Technology
6	IT-ITeS	Customer Care Executive (Tele-caller)	Customer Care Executive (ELE/Q4603)	4	The programme prepares participants for professionals in the call center industry, acting as the bridge between companies and their customers. CCEs handle various inquiries, resolve issues, and ensure customer satisfaction through phone calls, emails, chats, or social media. Their role is essential in maintaining brand loyalty and improving customer experience.	Service
7	Retail	Retail Sales Associate	Retail Sales Associate (RAS/Q0109)	4	This programme prepares participants to be customer sales associates in the retail industry (with a focus on apparel). This programme focuses on customer service and strategies for increasing sales (rather than all responsibilities of a CSA like folding clothes or working the cashier).	Service
8	Tourism & Hospitality	Food & Beverage Service Associate	Guest Service Associate (Food & Beverage) (THC/Q0301)	4	This programme prepares participants for the Food and Beverage (F&B) Steward role. F&B Stewards are usually staff in hotels, restaurants, food kiosks who serve food and beverages, set and clear tables, transition dining rooms to different settings based on need, and support customers with their inquiries and needs.	Service

PROPOSED JOB ROLES (NEW JOB ROLES)

S.No	Sector	Job Role Name	Aligned Qualification File	NSQF Level	Description	Category
1	Electronics	Electronics Assembly Line Operator	EMS Technician (ELE/Q5315)	4	This program trains you to become an entry-level Assembly Line Operator, a person who supports the production and assembly of mobile phones by performing tasks across different stages of the production line, including hardware assembly, quality checks, and packaging. They assemble and inspect phone components, ensuring that each part is correctly installed and meets quality standards. Operators follow standard operating procedures (SOPs) and use specialized tools to handle tasks efficiently. During the assembly process, operators may collaborate with quality control teams, technicians, and supervisors to ensure smooth production flow and meet the set targets.	Manufacturing
2	Retail	Beauty Sales Executive	Retail Sales Associate (RAS/Q0109)	4	This program prepares participants to become beauty sales associates. It emphasizes customer service and sales techniques, prioritizing skills that enhance customer interactions and increase sales performance by marketing the right product after analyzing the need and skiing of the customer.	Service
3	Tourism & Hospitality	F&B Service Associate	Quick Service Restaurant (QSR) Associate (THC/Q0301)	4	This program trains you to become a Quick Service Restaurant (QSR) Associate, a person who supports the daily operations of a fast-food restaurant by performing tasks across different areas such as customer service, food preparation, and maintaining cleanliness. Associates take orders, prepare and assemble food items, ensure food quality and hygiene standards are met, and collaborate with team members to provide efficient service and achieve customer satisfaction goals.	Service

S.No	Project	Description
		Please note that new proposed job roles will be available for implementation shortly. - Electronics Assembly Line Operator will be available by January, 2025 - Retail (Beauty) Sales Executive will be available by December, 2024 - Quick Service Restaurant Associate will be available by February, 2025 There will be additional job roles added in the next year as well. **The applicants are requested to follow the rules mentioned below while applying for job roles:** 1. Applicants must apply for a minimum 3 job roles per centre. 2. Applicants are encouraged to select a maximum of 5 job roles per centre, out of which atleast 2 new job roles must be applied for (from the table "Proposed Job Roles"). 3. For less than 5 job roles in a centre, atleast 1 new job role must be applied for (from the table "Proposed Job Roles"). 4. Any exceptions to the job roles shall be approved by GIF. Recommendation: Applicants are encouraged to add new job roles as well as consider having Manufacturing job roles in all centres.
5.	Locations	a) For AMBER, potential Agencies must submit a list of training centres which already exist and can initiate batches within a turnaround of 1 month from target allocation date. Please refer to Centre Accreditation And Affiliation Guidelines (https://s3.ap-south-1.amazonaws.com/nsdctesttemplates/sdmsknowledgebank/CentreAccreditationAffiliationGuidelinesVersion.pdf). b) The centres proposed must be accredited and affiliated as per the above guidelines, with 4-star rating on SIDH. If the centre is not accredited at the application stage, it should be equipped with all required infrastructural and manpower as defined in the Centre Accreditation and Affiliation Guidelines. c) The applicants must note that only accredited centres with 4 star on SIDH will be allowed to initiate batches. d) The list of such centres, along with targets proposed must be submitted as per Annexure 6. e) The Agencies should select the location of centres from the list of districts shared in Annexure 4. In addition to the districts given in Annexure 4, agencies can apply for any district within 100 kms of the districts given in the list. f) The Agencies may get allocation for minimum 3 and maximum 25 centres with minimum 3 job roles per centre. During allocation, centers with more job roles and ensuring adherence to rules regarding job roles would be given preference. The final selection of centers and job roles will be determined by GIF. The authority to finalize and allocate centers and job roles rests solely with GIF. g) GIF has the right to take decisions in exception of these guidelines. Any exception will be approved by GIF only, post review of justifications submitted by applicants for any modifications.
6.	Batch Size	The maximum batch size shall be 40, while the minimum batch size shall be 20 students.
7.	PMKVY 4.0 Guidelines	a) The present project is to be implemented in accordance with PMKVY 4.0 Guidelines. The Agencies must acquaint themselves with the same. b) The statutory and legal compliances shall be as per PMKVY 4.0 Guidelines. - The guidelines are placed here: htIAs://www.pmkvyofficial.org/photos/General_document/PMKVY%204.0%20Guidelines.pdf
8.	Standard Operating	h) In addition to PMKVY 4.0 guidelines, GIF will share Standard Operating Procedure (SOP) document for this project. Implementing agencies are mandated to abide by the SOP for all operational matters in the project.

S.No	Project	Description
	Procedure (SOP)	
9.	**Payout Schedule**	a) The payouts shall be disbursed as per the PMKVY 4.0 Guidelines (https://www.pmkvyofficial.org/photos/General_document/PMKVY%204.0%20Guidelines.pdf)and GIF payout structure. b) The first 3 tranches will be as per the PMKVY 4.0 Guidelines and will be released by MSDE/NSDC. The last two tranches will be with regards to outcomes of placement and retention. The tranches will be for the following milestones:

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Tranche	%	Milestone	Disbursed By
Tranche 1	20%	On Commencement of Training	MSDE/NSDC
Tranche 2	20%	On batch achieving 70% AEBAS attendance once and 50 % of the training is over.	MSDE/NSDC
Tranche 3	28%	On Certification (passed candidates only)	MSDE/NSDC
Tranche 4	18%	On achievement of 70% placement (on certified candidates)	GIF
Tranche 5	14%	On achievement of 60% 3-month retention (of placed candidates).	GIF

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o In case attendance criteria is not met (Tranche 2) or certification criteria is not met (Tranche 3), preceding tranches will be reversed.

o There will be extra incentives provided to agencies who achieve beyond the mentioned milestones for placement and retention. Details will be shared subsequently.

o Underperformance at a batch/centre level in terms of placement targets may lead to pausing of batches/reduction of targets.

o Please note that eligibility of payouts will be established on the SIDH portal for aforementioned tranches (PMVKY 4.0 and GIF). All requisite documents supporting milestones must be uploaded on SIDH portal for disbursements.

o The average GIF payout for Mass employment job roles will be INR 14,500 per candidate and for tech job roles it will be INR 27,000 per candidate.
Note: Actual payout for a specific job role may vary depending upon the training duration of the job role

1.4 Project Requirements: The selected Implementing Agency must also fulfil the below mentioned components:

a) The project is co-funded by the Government of India, therefore the applicants are expected to follow all norms and regulations mandated by the Government (MSDE).

b) The entire lifecycle of the project (from enrolment, certification till placement & retention tracking) shall be monitored on Skill India Digital Hub (SIDH) and NSDC will provide necessary orientation and technical assistance. The link to SIDH portal is skillindiadigital.gov.in

c) The agencies must register themselves on SIDH, along with requisite details of available classroom, labs, trainers etc. There should be the availability of adequate classroom for theory classes and laboratory depending on the Job Role opted. The link for equipment specifications and classroom laboratory specifications is https://admin.skillindiadigital.gov.in/knowledge-bank

d) It is mandatory for agencies to provide On-the-Job (OJT) in the applicable job roles. It will be the Implementing Agency's responsibility to arrange for OJT in industry or establishments and upload details on SIDH prior to OJT. The OJT duration varies between 60-150 hours.

e) Assessments and certifications must be completed through awarding body of the respective job roles as approved by National Council for Vocational Education and Training (NCVET)

f) Biometric attendance of students and trainers must be captured daily through Aadhar Enabled Biometric Attendance System (AEBAS).

g) As this is a placement linked programme, the age of learners must be 18 years (as per their Aadhar Cards) at the time of enrolment.

h) Implementing Agencies (IA) are advised to ensure compliance to PMKVY 4.0 guidelines. The link for the PMKVY 4.0 guidelines is- https://msde.gov.in/sites/default/files/2023-11/PMKVY%204.0%20Guidelines_final%20copy.pdf. Any deviation will result in non-compliance and may lead to penalties.

i) In addition to the PMKVY 4.0 guidelines, the project shall be implemented as per the procedures laid down in the latest Standard Operating Procedure Manual and Guidelines published by GIF.

j) The Implementing Agency (IA) shall abide by all the Notifications/Rules/Regulation/Orders as issued by MSDE/NSDC/ GIF from time to time regarding implementation/ monitoring/evaluation review of the project & furnish all the information/reports/ details relating to physical / financial progress of project as & when sought by NSDC/GIF.

k) The Implementing Agency (IA) shall not outsource any of its skilling or placement activities. Any form of subcontracting or outsourcing will result in penal action, which may include immediate revocation of targets, blacklisting, and other sanctions.

l) Training centres should be Accredited and Affiliated on SIDH as per the Centre Accreditation & Affiliation guidelines (A&A). Only accredited & affiliated training centres will be allowed to enrol batches on SIDH. The Link for A&A guidelines: Guidelines for Accreditation, Affiliation and Continuous Monitoring of Training Centres.

m) All training centres should be accredited & affiliated on SIDH with minimum 4 stars. IAs are encouraged to go through the link to the Accreditation Grading Metrics is https://s3.ap-south1.amazonaws.com/nsdctesttemplates/sdmsknowledgebank/AccreditationGradingMetricsSkillsEcosystemGuidelines16012017.pdf

n) The candidate enrolment should be as per the capacity of the Training Centre on Skill India Digital (https://www.skillindiadigital.gov.in/home) with **minimum 20** candidates and **maximum 40** candidates in a batch.

o) It is important to note that all trainers should have been certified post completing Train the Trainer (TTT) program by Generation India Foundation (GIF) and respective Sector Skill Council.

p)   Learner and trainer profiles can be accessed via this link Job Role Details Document - Google Docs. While the PMKVY 4.0 guidelines will apply, the Generation guidelines will take precedence wherever they are more stringent or comprehensive.

1.5 Rules and Regulations

The applicants are requested to review the project requirements and eligibility criteria detailed in this RFP before submitting their proposals. The proposals should be aligned with the same.

a)   The Client intends to select the Applicant for implementation of to select Training Partners for implementation of Project 'AMBER (Accelerated Mission for Better Employment and Retention)' (hereinafter called "Applicant").

b)   The Applicants with whom this RFP is shared, are invited to submit a Technical against this RFP. The Proposal will be the basis for evaluation, selection, negotiation and ultimately signing the Contract with the selected Bidders.

c)   The Client will timely provide, at no cost to the Bidders, the inputs, relevant project data, and reports required for the preparation of the Bidders' Proposal.

d)   The information contained in this document or information provided subsequently to bidder(s) whether verbally or in documentary form by or on behalf of GIF, is on the terms and conditions set out in this document and all other terms and conditions subject to which such information is provided. This document is not an agreement and is not an offer or invitation by GIF to any parties other than the bidder(s) who are qualified to submit the bids (hereinafter individually and collectively referred to as —Bidder or —Bidders respectively). The purpose of this document is to provide the Bidders with information to assist the formulation of their proposals. This document does not claim to contain all the information each Bidder requires. Each Bidder may conduct its own independent investigations and analysis and is free to check the accuracy, reliability, and completeness of the information in this document. GIF makes no representation or warranty and shall incur no liability under any law, statute, rules, or regulations as to the accuracy, reliability, or completeness of this document. The information contained in the document is selective and is subject to updating, expansion, revision, and amendment.

e)   GIF reserves the right of discretion to change, modify, reject, add to, or alter any or all of the provisions of this document and/or the bidding process, without assigning any reasons whatsoever. GIF in its absolute discretion, but without being under any obligation to do so, update, amend or supplement the information in this document. GIF reserves the right to reject any or all proposals received in response to this document at any stage without assigning any reason whatsoever. The decision of GIF shall be final, conclusive, and binding on all the parties.

2. IMPORTANT DATES

Publication of Request for Proposal	22nd October, 2024
Last Date to Request Clarifications (all queries shall be responded to/clarified during the pre-bid meeting).	28th October, 2024
Pre bid meeting. *Virtual via MS Teams. Link to be provided later.*	29th October, 2024
Last Date and Time of Receipts of Technical Proposals	6th November, 2024; 6pm
Place of Submission of Proposals	Proposal submission for AMBER, under PMKVY -Special project
Date of Communication to Shortlisted Participants for Presentation	18th-20th November, 2024
Final Communication of Selection	25th November, 2024

3. INSTRUCTIONS

3.1 Submission of Proposal

a) The Applicant must submit the proposal as per the proposed format, along with annexures and documents mentioned in Annexure 1.

b) The applicant may submit the proposal after it meets all the eligibility criteria. No deviations are allowed.

c) The agencies can submit only one proposal at a time

d) Each entity is encouraged to submit only 1 application. In case an agency submits an application though an associate organization or though their no-for-profit arm, then both entities, if applying distinctly, should meet eligibility criteria independently. Both entities should not have common centres, staff or management. If during evaluation it is found that both entities have shared centres or staff or do not qualify for eligibility criteria individually then GIF holds the discretion for selection of appropriate entity or cancellation of bid for both entities.

e) The applicants are requested to fill in all the forms/annexures and submit all documentation/evidence as mentioned in the proposal. Submission of proposal shall be deemed to have been done after careful study and examination of the RFP document with full understanding of its implications.

f) Applicants must submit the proposal on the google form link provided ([Proposal submission for AMBER, under PMKVY -Special project](#)). A folder in the name of the applicant should be created, with the all the documents and annexures mandated in the RFP. The folder must be a zipped folder to be uploaded on the google form. Please ensure that the proposal is complete in all aspects.

g) The authorised representative of the Applicant submitting the Proposal shall sign the original submission letters in the required format as per Annexure 1. The authorization shall be in the form of written power of attorney attached to the Technical Proposal.

h) Any modifications, revisions, interlineations, erasures or overwriting shall be valid only if they are signed or initiated by the authorise representative signing the Proposal.

i) For any clarifications, please email pmu.amber@generation.org with subject line AMBER-RFP Queries

j) Proposals submitted beyond the timeline, shall not be accepted and considered for evaluation.

k) The proposals should be submitted in English language only.

l) The shortlisted applicants will be provided with the contractual details prior to the conclusion of the Request for Proposal (RFP) period."

3.2 GIF's Right to Terminate the Process

a) GIF reserves the right to terminate the RFP process at any time and without assigning reasons thereof.

b) GIF reserves the right to amend/edit/add/delete any clause. However, this will be informed to all and will become part of the RFP.

c) During the RFP process, if any information is found false/ fraudulent/mala fide, then GIF shall reject the proposal and if necessary, initiate appropriate action.

3.3 Clarifications/Inquiries

a) The applicants may send their queries regarding the proposal only vide pmu.amber@generation.org with the subject line AMBER-RFP Queries.

b)   The last date to submit queries is 28ᵗʰ October, 2024. Queries received post this date shall not be responded to.

c)   Queries shall not be entertained on any medium other than email (no phone calls, social media queries, or any other medium).

d)   Clarifications and responses to queries shall be published and updated on the Generation India website (https://india.generation.org/rfp-amber2/) by 29ᵗʰ October, 2024. A list of Frequently Asked Questions (FAQs) along with responses will be updated with the queries. The applicants are requested to check the same on a regular basis.

3.4 Definitions

a)   "Affiliate(s)" means an individual or an entity that directly or indirectly controls, is controlled by, or is under common control with the Applicant.

b)   "Applicant" means a legally established professional consulting firm or an entity that may provide or provides the Services to the Client under the Contract.

c)   "Applicable Law" means the laws and any other instruments having the force of law in India.

d)   "Agency" means any one of the 3 types of delivery channels – implementing agencies, academic institutions and/or industrial clusters.

e)   "Client" means GIF

f)   "Contract" means a legally binding written agreement signed between the Client and the Applicant.

g)   "Day" means a calendar day, unless otherwise specified as "Business Day". A Business Day is any day that is an official working day of the Client. It excludes the Client's official public holidays.

h)   "Experts" means, collectively, Key Experts, Non-Key Experts, or any other personnel of the Applicant, Sub-Applicant or Joint Venture member(s).

i)   "Government" means the Government of India.

j)   Implementing Agencies are those training partners that have prior experience in skill training and development, with centres/infrastructure conducive to training

k)   "In writing" means communicated in written form (e.g. by mail, e-mail, including, if distributed or received through the electronic-procurement system used by the Client) with proof of receipt.

l)   "Joint Venture (JV)" means an association with or without a legal personality distinct from that of its members, of more than one Applicant where one member has the authority to conduct all business for and on behalf of any and all the members of the JV, and where the members of the JV are jointly and severally liable to the Client for the performance of the Contract.

m)   "Key Expert(s)" means an individual professional whose skills, qualifications, knowledge and experience are critical to the performance of the Services under the Contract and whose CV is taken into account in the technical evaluation of the Applicant's proposal.

n)   "Non-Key Expert(s)" means an individual professional provided by the Applicant or its Sub-Applicant and who is assigned to perform the Services or any part thereof under the Contract and whose CVs are not evaluated individually.

o)   "Proposal" means the Technical Proposal of the Applicant.

p)   "RFP" means the Request for Proposals to be prepared by the Client for the selection of Applicants, based on the SPD - RFP.

q)   "SPD - RFP" means the Standard Procurement Document - Request for Proposals, which must be used by the Client as the basis for the preparation of the RFP.

r)   "Services" means the work to be performed by the Applicant pursuant to the Contract.

s)   "Sub-Applicant" means an entity to whom the Applicant intends to subcontract any part of the Services while the Applicant remains responsible to the Client during the whole performance of the Contract.

t)   "Terms of Reference (TORs)" means the Terms of Reference that explains the objectives, scope of work, activities, and tasks to be performed, respective responsibilities of the Client and the Applicant, and expected results and deliverables of the assignment.

3.5 Duration of Project

This RFP is for the 1st phase of AMBER, covering FY 2024-25 (till 31st March 2025).

a)   The quality of service rendered by the Applicant and the overall performance of the Applicant shall be subject to continuous review by Generation India Foundation (GIF). Should the performance be deemed unsatisfactory, GIF reserves the right to terminate the Applicant's contract at its sole discretion, in accordance with the terms set forth in the agreement executed between the Applicant and GIF

b)   If the performance is found satisfactory, the contract may be extended for further duration mutually agreed between GIF and the selected applicant.

c)   In case, there is a requirement for more Applicants for any reason, GIF may procure services from more Applicants for the same purpose pursuant to the provisions outlined in this RFP.

d)   Agencies that demonstrate satisfactory performance during this phase will be favorably considered for contract allocation in the subsequent fiscal year, subject to the terms and conditions stipulated in this RFP and the agreement executed between the respective parties

3.6 Evaluation Process

The Client shall evaluate the Applicants based on the Eligibility Criteria set forth in Section 5. Only those Applicants who satisfy the Eligibility Criteria and are shortlisted by the Client will be invited to make presentations on their respective Proposals.

At this stage, any Proposal that fails to address material aspects of the RFP or does not comply with the Eligibility Criteria may be rejected. The Client reserves the sole and absolute discretion to make such determinations, and any decision rendered by the Client shall be final and binding on all Applicants.

3.7 Penalty

GIF shall be at liberty to impose penalties, including cancellation of awarded project, if the agency indulges in fraudulent activities, malpractices and mala fides.

In case of the said situation, GIF shall blacklist the implementing agency in its books and shall share the information with the Ministry of Skill Development & Entrepreneurship for further course of action.

3.8 Proposal Preparation

a) The Applicant is expected to examine the RFP in detail. Material deficiencies in providing the information requested in the RFP may result in rejection of the Proposal

b) The Applicant shall submit the proposal at its own cost, the client shall not be responsible for any cost incurred by the Applicant with respect to the preparation or submission of its Proposal. Submission of proposal does not entitle the Applicant to claim any cost and rights over the Client and the Client shall be at liberty to cancel any or all proposals without giving any prior notice. All materials submitted by the Applicants shall be property of GIF and no copyright/patent, etc. shall be entertained by GIF.

c) The Proposal, as well as all correspondence and documents relating to the Proposal exchanged between the Applicant and the Client, shall be written in "English".

d) The Proposal shall comprise the documents and forms listed in Annexure 1.

e) The Applicant shall submit only one Proposal. If an Applicant, submits or participates in more than one proposal, all such proposals shall be disqualified and rejected

f) Applicant's Proposal must remain valid up to 180 days after the Proposal submission deadline. During this period, the Applicant shall maintain its original Proposal without any change, including their availability. If it is established that any Applicant was not available at the time of Proposal submission or was included in the Proposal without his/her confirmation, such Proposal shall be disqualified and rejected for further evaluation.

   o **Extension of Validity Period:** The Client will make its best effort to complete the negotiations within the proposal's validity period. However, should the need arise, the Proposals' validity will automatically extend by 180 days more depending on case to case basis.

   o Extension of validity of the Proposals shall be made without any change in the original Proposal and with the confirmation of the availability of the staff.

3.10 Proposal Securing Declaration

Implementing Agency is required to submit a Proposal Securing Declaration as per the format provided in Annexure 3 of the RFP. A Proposal Securing Declaration be executed:

a) if an Implementing Agency withdraws its proposal during the period of proposal validity or any extension thereto provided by the client.

b) if the successful Implementing Agency fails to sign the Contract.

3.11 Sub-Contracting
The Applicant cannot subcontract some or whole of the Services. Any deviation will result in cancellation of targets at the centre level or at the overall level.

3.12 Confidentiality
From the time the Proposals are opened to the time the contract is awarded, the Applicant should not contact the Client on any matter related to its Technical Proposal.

a) Information relating to the evaluation of Proposals and award recommendations shall not be disclosed to the Applicants who submitted the Proposals or to any other party not

officially concerned with the process, until the selection.

b)   Any attempt by Applicants or anyone on behalf of the Applicant to influence improperly the Client in the evaluation of the Proposals or selection decisions may result in the rejection of its Proposal.

c)   Notwithstanding the above provisions, from the time of the Proposals' opening to the time of selection, if an Applicant wishes to contact the Client on any matter related to the selection process, it should do so only in writing

d)   This document is meant for the specific use by the applicants interested in participating in the current tendering process. This document in its entirety is subject to Copyright Laws. GIF expects the applicant or any person acting on behalf of the applicants to strictly adhere to the instructions given in the document and maintain confidentiality of information. The applicants shall be held responsible for any misuse of information contained in the document if such a circumstance is brought to the notice of GIF. By downloading the document, the interested party is subject to confidentiality clauses.

3.13 Clarification and Amendment of the RFP

The Applicant may request a clarification of any part of the RFP till the date mentioned in the RFP document. Any request for clarification must be sent in writing, by email to the Client's email address: pmu.amber@generation.org. The Client may respond in writing, by email to all Applicants. Should the Client deem it necessary to amend the RFP because of a clarification, it shall do so following the procedure described below:

a)   At any time before the proposal submission deadline, the Client may amend the RFP by issuing an amendment in writing or by standard electronic means as per the dates mentioned in the RFP. The amendments shall be published and updated on the Generation India website (https://india.generation.org/rfp-amber2/).

b)   The Applicants will have to check for any updates on the website prior to the proposal submission deadline.

c)   If the amendment is substantial, or there is technical issue in submission of bids, the Client may extend the proposal submission deadline to give the Applicants reasonable time to take an amendment into account in their Proposals.

d)   No modifications to the Proposal shall be accepted after the deadline

3.14 Technical Proposal and Format and Content

The Technical Proposal shall be prepared using the format provided in Annexure 1 of the RFP
Only those proposals which qualify on all parameters of Eligibility criteria in point 5 above will be considered for evaluation.

3.15 Conflict of Interest

The Applicant is required to provide professional, objective, and impartial advice, always holding the Client's interests' paramount, strictly avoiding conflicts with other assignments or its own corporate interests and acting without any consideration for future work.

The Applicant has an obligation to disclose to the Client any situation of actual or potential conflict that impacts its capacity to serve the best interest of its Client. Failure to disclose such situations may lead to the disqualification of the Applicant or the termination of its Contract and/or sanctions by GIF.
Without limitation on the generality of the foregoing, the Applicant shall not be hired under the circumstances set forth below:

a) Conflicting activities: Conflict between consulting activities and procurement of goods, works or non-consulting services: a firm that has been engaged by the Client to provide goods, works, or non-consulting services for a project, or any of its Affiliates, shall be disqualified from providing consulting services resulting from or directly related to those goods, works, or non-consulting services. Conversely, a firm hired to provide consulting services for the preparation or implementation of a project, or any of its Affiliates, shall be disqualified from subsequently providing goods or works or non-consulting services resulting from or directly related to the consulting services for such preparation or implementation.

b) Conflicting assignments Conflict among consulting assignments: a Applicant (including its Experts and Sub-Applicants) or any of its Affiliates shall not be hired for any assignment that, by its nature, may be in conflict with another assignment of the Applicant for the same or for another Client.

c) Conflicting relationships Relationship with the Client's staff: a Applicant (including its Experts and Sub-Applicants) that has a close business or family relationship with a professional staff of GIF who are directly or indirectly involved in any part of (i) the preparation of the Terms of Reference for the assignment, (ii) the selection process for the Contract, or (iii) the supervision of the Contract, may not be awarded a Contract, unless the conflict stemming from this relationship has been resolved in a manner acceptable to GIF throughout the selection process and the execution of the Contract.

3.16 Disclaimer

a) The information in this RFP document, or any details provided later by GIF to the implementing agencies, whether orally or in writing, is subject to the terms outlined in this document.

b) This RFP is an invitation for eligible implementing agencies to submit responses, not an offer from GIF.

c) The purpose of this RFP is to give implementing agencies relevant information to help them prepare their proposals. However, it may not include all the details each agency might need. Agencies should conduct their own research, verify the accuracy and completeness of the information in this document, and seek independent advice if required. GIF may, at its discretion, update, amend, or supplement the information, but is not obligated to do so.

d) GIF, its employees, and advisors make no representations or warranties and hold no liability for any person or agency regarding any loss, damage, cost, or expense that may arise from the use or reliance on this RFP, including any inaccuracies or omissions in the document. This applies whether under legal statute, tort, unjust enrichment, or otherwise.

e) GIF also disclaims any liability, whether due to negligence or otherwise, for any reliance placed by an implementing agency on the information contained in this RFP.

f) Issuing this RFP does not mean GIF is required to select or contract with any implementing agency. GIF reserves the right to reject any or all proposals without giving a reason.

g) Implementing agencies are expected to thoroughly review all instructions, terms, forms, and specifications in this document. Failure to provide all requested information or submitting a non-compliant proposal will be at the agency's own risk and may lead to rejection.

3.17 Corrupt & Fraudulent Practices

The Client requires compliance with its policy regarding corrupt and fraudulent practices as set forth in Annexure 2. In further pursuance of this policy, Applicants shall permit and shall cause their agents,

Experts, Sub-Applicants, sub-contractors, services providers, or suppliers to permit GIF to inspect all accounts, records, and other documents relating to the submission of the Proposal and contract performance (in case of an award), and to have them audited by auditors appointed by GIF.

3.18 Dispute Resolution

Jurisdiction for any Suit/Claim from the Applicants or from anybody with regard to RFP is only at (Insert preferred location]

4. TERMS OF REFERENCE

4.1 Introduction to Accelerated Mission for Better Employment and Retention (AMBER)

The Accelerated Mission for Better Employment and Retention (AMBER) is a transformative initiative approved as a Special Project under the Pradhan Mantri Kaushal Vikas Yojana (PMKVY) 4.0 by the Ministry of Skill Development and Entrepreneurship (MSDE). Building upon the foundation of its preceding AMBER Project, this project aims to address two significant challenges identified in earlier skilling schemes, i.e., low placement rates and poor retention outcomes. The project's core mission is to create a scalable and sustainable model of skill development, with a concentrated focus on providing high-quality training to learners.

Project AMBER is designed to solve the challenges of low placement and retention outcomes through a scalable and sustainable model of skill development initiative. This project will have a sharp focus on quality training and will be measured at each milestone. The Generation methodology is critical to ensure that a different approach using innovative methodology is adopted to bridge the gaps leading to better outcomes and institutional strengthening in India.

AMBER is an expansion of the successful previous AMBER initiative (2021-2024), drawing on the lessons learned, and best practices developed during the first phase. These insights have helped create a scalable and replicable model within India's skilling ecosystem, with a focus on delivering high-quality training and improving employment outcomes

The project seeks to onboard Implementing Agencies that will work to train 100,000 students over a two-year period, emphasizing outcome-based results. The overall objective is to train 1,00,000 learners across India. In the first phase, a target of 25,000 learners (out of 1,00,000) for FY 2024 – 2025 will be covered, for which the present RFP has been released.

The selected agencies will be held accountable for achieving measurable results in terms of placements and retention, with 70% of learners expected to secure employment and 60% of those employed retained for at least three months. Furthermore, the project aspires to promote gender inclusion, targeting at least 50% female participation.

A distinguishing feature of AMBER is its *outcome-based payment model*, which incentivizes Implementing Agencies for the results they deliver, as opposed to the traditional input-based approach. This shift underscores the project's commitment to ensuring that investments in training yield tangible employment outcomes. The initiative will roll out Generation's 7-step methodology, known for its innovative and holistic approach to skilling, which ensures that learners are equipped with both technical and soft skills needed to thrive in the workforce.

The project's reach is nationwide, with a focus on Tier 2 and Tier 3 cities, addressing the demand for quality skilling in less urbanized regions. In its first phase, AMBER is set to cover 25,000 learners in FY 2024–2025, laying the groundwork for the broader target of 100,000 students. By focusing on placements, retention, and gender equity, AMBER aspires to drive meaningful and sustained employment for India's youth, thus contributing to the nation's larger goals of economic empowerment and workforce development.

The AMBER project will be implemented through three delivery models; **Implementing Agencies, Academic Institutions and Industrial Clusters.** The split in the target between the 3 delivery models is as mentioned below:

- **Implementing Agencies**: 70% of the target will be covered through the implementing agencies
- **Industrial Clusters**: 20% of the of the target will be covered through the industrial clusters.
- **Academic Institutions**: 10% of the target will be covered through the academic institutions

The targets allocated to agencies will be as per the split provided above. **The present RFP is for the 1ˢᵗ delivery model, i.e. Implementation Agencies.**

4.2   Scope of Work

I.   **Objectives of AMBER**

The project adopts an outcomes-based approach where the stakeholders are rewarded for outcomes and not inputs. The overall objective of the project is to

a)   Achieve 70% placement outcomes, out of the certified learners and 3-month retention rate of 60% of placed learners.

b)   Women participation at 50% at project level

c)   Capacity building of stakeholders including Implementing Agency staff - trainers, placement officers, mobilizers, etc. which will enable a qualitative shift in ecosystem outcomes.

II.   **Key Features of AMBER**

a)   **Target sectors:** The job roles selected are chosen based on their aspirational value, ability to be relevant in the future and requirements from the employer/market. These skills will enable trained youth to adapt to changing requirements as well as continue to remain relevant in dynamic scenarios. The focus of this project is on future ready job roles and skills to enable individuals thrive in a rapidly changing world. The selection of job roles is based on extensive secondary research study wherein the following parameters were assessed to identify potential sectors and job roles. The job roles are from the following sectors:

    i.   Green jobs/Circular economy/ Renewable energy/Waste management sector
    ii.   BFSI sector
    iii.   IT/ITeS sector
    iv.   Electronics sector
    v.   Tourism & Hospitality Sector
    vi.   Retail Sector

b)   The job roles selected are conducive to migratory potential. The Implementing Agencies are advised to choose job roles (from the list provided) that have migratory potential and provide adequate support to learners to migrate outside their location of domicile.

c)   **Outcome-based Payout:** The payout structure is designed to incentivize achievement of outcomes; placement and retention. Payout to Implementing Agencies will be based on the outcomes of placement and retention. The payment structure is designed to provide adequate incentives for outcomes.

d) **Additional value chain interventions:** To achieve the desired outcomes, an innovative methodology has been designed that consists of including additional trainers, better student screening, regular monitoring of training, strengthened placement linkages, use of technology, providing learner support through mentoring and counselling etc.

e) **Training milestones:** In line with the aim of strengthening the skilling value chain by increasing efficiency, the proposed project aims to achieve the following outcomes. Key project milestones are certified %, placement rate & retention rates for 3 months. Milestone-wise explanation is given below:

f) **Certification (basis trained):** The project will target *certification rate of 85%.*

g) **Placement (basis certified):** Through this project, it will be ensured that all placement data as reported by the IA's, is verified through third party verification. *The project aims to achieve a verified placement rate of 70% basis certified candidates.*

h) **Retention Rate 3M (basis placed):** Similar to placement verification, retention verification will also be conducted by a third party agencies. *The verified retention rate for 3 months retention is targeted to be 60%, basis placed candidates.*

III. Key Design Principles

a) AMBER is based on incentivizing Implementing Agencies towards outcome-based skilling; in-built in the payment structure.

b) The Generation 7-step methodology is an innovative approach focused on high quality skilling outcomes. The methodology helped in active monitoring and implementation of AMBER 1 leading to improved outcomes. This methodology will be embedded in the present project as well.

c) All staff members of implementing agency (including trainers, centre manager, mobilizers, placement officers etc) involved in the project will undergo a learning program and an assessment before they start their functions in the project. GIF shall undertake capacity building of Implementing Agencies on the Generation 7-step methodology and outcome-oriented processes.

d) **Preparing learners in future-ready job roles to prepare for a rapidly changing world** and equip them with skills essential for the future. The job roles have been chosen after extensive secondary research and understanding of GDP trends, estimated future demand and mapping of learner's aspirations and demands.

e) **Bringing operational excellence** through **distinct value-chain interventions** such as additional trainers, better student screening, regular monitoring of training, providing learner support through mentoring and counselling etc. These initiatives will be managed through a **detailed set of Standard Operating Procedures (SOP)** and capacity building of Implementing Agencies' will also be undertaken in this regard.

f) Establishment of a **strong governance framework and Project Management Unit (PMU).** The governance framework established for this project is as follows:
- o MSDE & NSDC for overall supervision and guidance
- o Steering Committee consisting of leadership team of MSDE, NSDC and GIF
- o PMU led by GIF

g) The PMU established under this project will be led by GIF and will be supported with two verticals: Monitoring Evaluation and Learning Unit and Delivery Support and Capacity Building unit.

h) Use of Technology (such as Generation Tools & NSDC's Skill India Digital Hub (SIDH) for data driven governance and reporting.

i) Strong quality assurance through continuous monitoring and outcome verification

j) Strong placement linkages through robust employer engagement and capacity building of Implementing Agencies.

k) Mainstreaming the learnings across the network of training provides and the larger ecosystem for improved quality and outcomes.

For entities that have not worked with government systems, there will be workshops organised by the Client and NSDC. The workshops will be to orient Applicants on programme objectives, methodology and processes. GIF will provide handholding to applicants to understand and embed the Generation methodology.

IV. Learner Profile

The applicants must ensure that learners selected meet the following requirements:
- The learners must be 18 years or above at the time of enrolment (as per their Aadhar cards)
- The learners should belong to any one or more of the following categories:
  - o Candidates from NEET (Not in training and employment) category
  - o School/ college drop-out youth
  - o Unemployed graduates
  - o Candidates from J&K and NE states
  - o Any other criteria, as defined by the SSCs for the respective job roles.
- Candidates who are working or studying are strictly not allowed to be enrolled in the project.

4.3 AMBER Implementation Modalities

a) NSDC is the implementing arm of MSDE and is responsible for providing required handholding support and technical assistance in implementation of PMKVY 4.0

b) The entire training life cycle from enrolment to certification and tracking will be done through Skill India Digital Hub (SIDH) and NSDC will provide necessary orientation and technical assistance. The link for the SIDH portal is www.skillindia.gov.in

c) On-the-Job Training (OJT) has been mandated under the scheme in applicable job roles. It shall be responsibility of the institution to arrange for OJT in industry or establishments and upload details of establishment on the SIDH prior to OJT.

d) Assessment and certification would be done through the Awarding body of the respective job roles as approved by National Council for Vocational Education and Training (NCVET).

e) Registration of the institution on Skill India Digital Hub with requisite details of available classroom, labs, trainers etc.
f) Daily AEBAS attendance of Candidate and Trainer
g) PIA shall submit the Undertaking-cum-Indemnity Bond to GIF on <pmu.amber@generation.org> within 3 days of the sanction of targets. The format for the same shall be shared with shortlisted applicants.
h) The training payout will be as per PMKVY 4.0 guidelines and will be done through NSDC and GIF.

4.4 Deliverables and Responsibilities of Implementation Agencies (Applicants)

Table 2: Deliverables and Responsibilities

Deliverables & Responsibilities	
Role in the project	Responsible for project implementation at allocated centres. To ensure its work at the allocated Centre and Job Role level is as per the SOP and GIF methodology and ensure effective implementation to achieve higher outcomes.
Training monitoring and compliances	IA will depute a senior person (dedicated Project Manager) as the SPOC who will coordinate with all its allocated Centers to ensure implementation as required in the Project. The centre team with support of IA-HO will ensure complete readiness of the centre. It is important to note that IA and centre team will fully abide by GIF instructions on all training related matters.
Quality Assurance	IA shall follow the SOP as well as training guidelines as advised. Apart from a senior SPOC, they will appoint 1 Senior instructional coach (Sr. IC) for every 8 batches. All people involved in AMBER project, including HO level, to undergo onboarding and orientation process of Generation Methodology Basis the capacity building, IA's to ensure all aspects from mobilizing, screening, training, and placements are conducted as per GIF Methodology.
Job roles and curriculum development	IA will ensure the right selection of trainers, training of trainers (TTT) with SSC and GIF. Delivery of the training should be strictly as per the curriculum provided.
SOP	Adhere to the SOP and guidelines (as provided by GIF, PMKVY 4.0)
IA onboarding and capacity building	Ensure active participation and training completion of all eligible staff. Important to note that all staff members involved in the Project are required to complete all mandatory trainings.
Train-the-trainer (TTT) **for Trainers**	For service sector job roles, trainer ratio is 1.5. IAs will provide 1 domain trainer per job role and the assistant trainer could be shared between any of two job roles roles at the same centre. At any stage, when new job roles are added in the list, the PMU will inform the Implementing Agency on the trainer ratio. The trainer profile will be screened and approved by GIF. IA will assign a Senior Instructional Coach (Sr. IC) for every 8 batches to ensure smooth training.

	Deliverables & Responsibilities
	The Implementing Agencies will ensure that their trainers undergo Training of Trainers (TTT) by Generation and SSC certification of trainers.
Centers set up and Lab requirements	1. Provide infrastructure (classrooms, work sheds, equipment, etc.), lab set-up and branding as per the requirement of SSC and GIF for respective job roles for the duration of the training program. IA's can refer to thelink for required infrastructure -https://admin.skillindiadigital.gov.in/knowledge-bank 2. Ensure proper branding of the program in classroom and at centres, along with equipment as per requirements. The trainer qualifications should also be as per the Guidelines - https://admin.skillindiadigital.gov.in/knowledge-bank 3. Ensure that center undergoes Accreditation & Affiliation process on Skill India Digital Hub (SIDH). IA's can refer below link for Centre Accreditation and Affiliation Guidelines https://s3.ap-south-1.amazonaws.com/nsdctesttemplates/sdmsknowledgebank/CentreAccreditationAffiliationGuidelinesVersion.pdf 4. Accreditation Grading Matrix – https://s3.ap-south-1.amazonaws.com/nsdctesttemplates/sdmsknowledgebank/AccreditationGradingMetricsSkillsEcosystemGuidelines16012017.pdf - Apllicants are encouraged to go through the grading matrix, do your own grading (change) 5. It is important to note that all centers & labs should be Accredited & Affiliated with minimum 4 stars in order to participate in Project AMBER. The Implementing Agency shall further ensure requisite technology/device/connectivity support for data requirements. 6. Applicants are also requested to refer the Mobile Application - https://sdmsmobileapk.s3.ap-south-1.amazonaws.com/TC_CI_APP/TCCI_Prod.apk For entities that have not worked with government systems, there will be workshops organised by the Client and NSDC. The workshops will be to orient Applicants on programme objectives, methodology and processes. GIF will provide handholding to applicants to understand and embed the Generation methodology.
Data Upload & reporting -	Adherence to the processes as per advice on SIDH (Skill India Digital Hub) and Salesforce (as per GIF requirement). Please note that applicants must upload requisite data on both SIDH portal and Salesforce in a timely manner.
Mobilization	IA's should conduct on-ground mobilization of Trainees with relevant eligibility criteria as defined in the SOP. All specific components like week zero, EGA, counselling, parent consent etc. will be adhered to Implementing Agencies must ensure that 50% female trainees are enrolled every centre.

	Deliverables & Responsibilities
Instalments for training (pay out to Implementing Agency)	Implementing Agencies to raise invoices as per milestones as per prescribed process & systems
Student attendance	To ensure daily attendance is marked on prescribed systems and suggested formats
Non-Compliances and Poor performance of IA's	Ensure full adherence to prescribed norms of the Project (as per PMKVY 4.0 Guidelines and SoP of GIF)
Placements	o Ensure placements for all learners, targeting 70% or placements at a batch level. o Conduct demand mapping with employers regularly o Provide logistical support and manpower for the placements o Support learners in case of migration-based placement o IA to ensure required placement documentation (offer letters, salary slips and bank statement etc.) is provided to GIF as per the SOP and uploaded on prescribed portals.
Document verification	Support and submit Placement and Retention documents as and when required
SSC relationship and assessments	IA will ensure alignment with SSC for assessments of all trainees of a batch within 2 weeks of batch end date
Mentoring	Facilitate mentorship sessions for learners.
Post Placements	Tracking to be done for 1 year by Implementing Agency and information to be shared with Generation as per defined SoP and requirements. The IA must also submit post-placement - 3 months' retention documents to GIF.
MEL and Impact	Provide data and support in primary data collection to help estimate milestone achievement for GIF, NSDC and MSDE to suggest improvements through the program.

4.5 Terms and Conditions

a) The project shall be implemented as per the procedures laid down in the latest Standard Operating Procedures (SoP) Manual and Guidelines published by GIF and MSDE/PKMVY4.0

b) The Implementing Agency shall abide by all the Notifications/Rules/Regulations/Orders as issued by MSDE/GIF from time to time regarding implementation/monitoring and evaluation review of the project and furnish all details/information/reports/details relating to physical and financial progress of project as and when sought by MSDE/GIF.

c) The funds disbursed under PMKVY may be audited by Comptroller and Auditor General of India as per orders issued by competent authority from time to time.

d) The Agency must not outsource any of the activities related to skilling and placement. Any form of outsourcing/ subletting will be considered a non-compliance and may lead to strict action for the Implementing Agency.

e)   The Agency must adhere to the Generation India Foundation's 7-step methodology and guidelines and make itself available for regular monitoring and governance updates/monitoring formats/reports.

f)   Within 21 days from date of signing of the agreement, the Agency shall furnish to the NSDC, the performance security (Bank Guarantee) which will be 2% of the total contract value. The performance security shall be denominated in Indian Rupees and shall be in the form of an unconditional bank guarantee issued by a nationalized/scheduled bank located in India acceptable to the Purchaser, in the format provided by the Purchaser. The performance security will be returned to the Agency not later than the end of contract. GIF will have the right to forfeit the BG in case of any non-compliance of points mentioned in the MoU of the partner.

5. ELIGIBILITY CRITERIA FOR IMPLEMENTING AGENCIES

Please note that the applicant must mandatorily meet the following criteria to apply for the project.

Table 3: Eligibility Criteria

S.No	Eligibility Criteria	Details	Documents Required
		Please note that the applicant must submit verifiable documentary evidence to substantiate the numbers.	
1	**Prior Experience of Applicant**	An entity should be in existence for a of minimum 3 years from date of publishing this RFP.	1. Incorporation Certificate should be submitted by the applicant.
		Applicant should have implemented skill development program with minimum 5000 numbers in the last 3 years. Applicant should have experience in one or more than one component as detailed below: o An applicant should have established and operationalized PMKK or PMKVY centers or o An applicant should have experience in implementation of any other government scheme implemented on Skill India Portal (SIP)/Skill India Digital Hub (SIDH) portal or any other government portal or o An applicant must have experience of skilling under placement linked training program (under CSR or under privately paid models) o An applicant should be a funded/ non-funded Implementing Agency of NSDC, or o An applicant should have implemented AMBER 1 programme under SANKALP initiative of MSDE.	2. The evidence that will be considered includes work orders, closure reports or project completion report, funder reports, numbers reported on Skill India Digital Hub (SIDH) or Utilization Certificates (UC's). Applicants that are not on SIDH may please submit a screenshot of their numbers reported on their technological platform to track/monitor data. The Client may seek additional information/data/evidence for the information already submitted by applicant during the evaluation process. Please share evidence only for the specific 5000 numbers. Any other documentary evidence shall not be accepted for the present proposal.

S.No	Eligibility Criteria	Details	Documents Required
2.	**Centres**	The applicant must have available a minimum 3 centres.	Rent agreement/facility agreement: Applicants should submit rent agreement or facility service agreement between the applicant and the infrastructure owner. In case the infrastructure is in the name of the applicant, they must submit bills (telephone, electricity, water, etc.) that have the owner's name clearly mentioned on it.
3	**Eligibility to Work**	The applicant should be eligible to work in the region applied for and should not be blacklisted by any donor agency/ State government/ central government/ government agency/ public sector undertaking/ autonomous bodies/ any other competent authority. The entity or any Implementing Agency or any Training Center of the Implementing Agency should not be currently backlisted for any project implemented by NSDC/ MSDE	An undertaking duly certified by an authorised CA will be required in this regard (refer Annexure 2)
4	**No Statutory Dues**	An applicant should have no statutory dues at the time of application	An undertaking duly certified by an authorised CA

6. TECHNICAL EVALUATION FOR IMPLEMENTATION

The Client's evaluation committee shall evaluate the Technical Proposals first based on their responsiveness to the RFP and applying the eligibility criteria. A Proposal shall be rejected at this stage if it does not respond to important aspects of the RFP or if it fails to meet the eligibility.

The sub-sections below list down the criteria for Applicants.

6.1 Technical Evaluation Criteria for Implementing Agencies

Table 4: Technical Evaluation

Round one	Technical Evaluation for Implementing Agencies		
_	**Please note that applicants must submit documentary proof and evidence for performance of the last 3 years of implementing projects.**		
S. No.	**Criteria**	**Score**	**Documentary Proof**
1	**For Profit Organizations- Average annual turnover in 3 consecutive financial years**	**10**	
1.1	Greater than or equal to 10 Cr.	10	
1.2	Less than 10 Cr. but more than or equal to 5 Cr.	8	**Audited Financial Statements accompanied by a Certificate from Statutory Auditors of the entity**
1.3	Less than 5 Cr. but more than or equal to 3 Cr.	5	
1.4	Less than 3 Cr. but more than or equal to 1 Cr.	3	
1.5	Less than 1 Cr.	0	
	OR		
	For Not-For Profit Organizations: Average Gross receipts received in 3 consecutive financial years	**10**	
1.1	Greater than or equal to Rs 3 Cr.	10	
1.2	Less than Rs 3 Cr. but more than or equal to Rs 1 Cr.	8	**Audited Financial Statements accompanied by a Certificate from Statutory Auditors of the entity**
1.3	Less than Rs 1 Cr. but more than or equal to Rs 50 Lakhs	5	
1.4	Less than Rs. 50 lakhs	0	
2	**Past performance in skilling (placement linked training) in last 3 years**	**15**	**Numbers uploaded on SIDH or any govt portal/Certificate from government portal or any other relevant project authority/ Closure Reports or Project Completion Report/UC's/funder reports**
2.1	15000 learners trained	15	
2.2	10000-15000	10	**GIF may request the Applicant for details of any one of the projects, from the submitted list of projects.**
2.3	5000-10000 learners trained	5	
2.4	Less than 5000 learners trained	0	

Round one	Technical Evaluation for Implementing Agencies		
-	**Please note that applicants must submit documentary proof and evidence for performance of the last 3 years of implementing projects.**		
S. No.	**Criteria**	**Score**	**Documentary Proof**
3	**Past placement performance in skilling (placement linked training) in last 3 years**	**10**	**Numbers uploaded on SIDH/or any other government mandated data portals (central or state government), numbers uploaded on applicant's data/monitoring portal, a 3rd party report on the verified placement numbers, joining letters from employers or any confirmation letter from the employer.**
3.1	Placement is 70% or above of the <u>certified or passed</u> numbers	10	**The placement % will be calculated on the basis of the trained numbers submitted in section 2.**
3.2	Placement is between 60-70% of the <u>certified or passed</u> numbers	8	**Please note that for NCVET and Government certified programmes, placement will be considered from the certified and/or passed numbers in cases where applicants maintain the same.**
3.3	Placement is between 50-60% of the <u>certified or passed</u> numbers	5	
3.4	Placement is less than 50% of the <u>certified or passed</u> numbers	3	
			For CSR and non-government programmes, placement will be considered from the trained numbers. Please submit numbers validated by relevant project authority.
4	**Employer Linkages - Applicants must submit evidence of employer linkages, which includes MoUs/LoIs/Emails (from official email ID) per job role applied for.** **The applicant must have a minimum vacancy count of 100 for mass employment roles and 10 for Technology job roles**	**10**	**Evidence of employer linkages includes MoUs/LoIs/Emails (from official email ID) per job role applied for.**
4.1	More than 10 employer linkages	10	
4.2	8-10 employer linkages	8	
4.3	6-8 employer linkages	5	
4.4	4-6 employer linkages	3	
4.5	Less than 4 employer linkages	0	
5	**Past sectoral experience in the sectors mentioned in this RFP**	**10**	**Certificate/ email confirmation from respective scheme authorities/ department or evidence of training regarding experience in proposed sectors (SIDH/government portal/applicant portal), SSC affiliation certificate/letter**
5.1	Experience in <u>4</u> or more sectors	<u>10</u>	
5.2	Experience in <u>2-4</u>-sectors	5	

Round one	Technical Evaluation for Implementing Agencies		
-	**Please note that applicants must submit documentary proof and evidence for performance of the last 3 years of implementing projects.**		
S. No.	**Criteria**	**Score**	**Documentary Proof**
5.3	Experience in less than 2 sectors	0	
6	**Women Participation in Project**	**10**	**Numbers uploaded on SIDH or any govt portal/Certificate/ Closure Reports or Project Completion Report/UC's/Applicant data portal screenshot/funder reports**
6.1	Percentage of women trained - 50% and above	8	
6.2	Percentage of women trained - 30-40%	5	
6.3	Percentage of women trained - 20-30%	3	
7	**Availability of Centres (including classrooms, labs and equipment)**	**10**	**Rent agreement between applicant and landlord/ In case of own infrastructure, submit electricity bill/ telephone bill/ any other verifiable document on applicant's name/ Infrastructure agreement**
7.1	Applied for more than 15 centres	10	
7.2	Applied for 10-15 centres	8	
7.3	Applied for 5-10 centres	5	
7.4	Applied for 3-5 centres	3	
7.5	Applied for 3 centres	0	
8	**Experience in use of technology/portals in skill training and monitoring** **- Applicant registered on SIDH** **- Use of technology in monitoring (attendance, trainer performance monitoring, student screening & selection, etc.)** **- Data management system/platforms (own/licensed)** **- Applicants with 4-star A&A centres**	**10**	**A write up of maximum 1000 words on the aspects mentioned. Submit reports of data uploaded on portals used by the applicant. In case reports are not available, please submit screenshots of data portal/dashboard.**
8.1	Experience in 4 or more aspects mentioned above	10	
8.2	Experience in any 3 aspects mentioned above	8	
8.3	Experience in 2 aspects mentioned above	5	
8.4	Experience in 1 aspect mentioned above	3	
8.5	Experience in none	0	

Round one	Technical Evaluation for Implementing Agencies		
_	**Please note that applicants must submit documentary proof and evidence for performance of the last 3 years of implementing projects.**		
S. No.	**Criteria**	**Score**	**Documentary Proof**
9	**Share proposed structure of team at center/ regional/ HO level for implementation of the program** **Capability of team members assigned to AMBER (qualification & experience in skilling programs)**	10	**1. Submit organisation organogram (with clear roles & responsibilities) 2. Submit project level organogram as to how the project will be managed: Centre Team: Centre Manager, Mobilizer, Trainers (as per https://admin.skillindiadigital.gov.in/knowledge-bank) P, Placement coordinator etc. Regional Team: Operations coordinator, Academic in-charge Head Office Team: Leadership team and Program Manager, who will be responsible for periodic reporting and liaising with GIF, NSDC and MSDE. Program Manager + MIS resource based out of Delhi to coordinate with GIF, NSDC and MSDE. 3. Submit CVs and experience letter proof of team members**

Round one	Technical Evaluation for Implementing Agencies		
_	**Please note that applicants must submit documentary proof and evidence for performance of the last 3 years of implementing projects.**		
S. No.	**Criteria**	**Score**	**Documentary Proof**
10	**Detail of intervention (as per Proposal template)**	**10**	**Plans and outline of how to execute the project with good quality (5000 words max) (Annexure 1, Form E)** **• Process for onboarding beneficiaries (mobilization, counselling, beneficiary selection process)** **• Availability and quality of Training, Infrastructure (including digital / blended learning, Trainers, etc)** **• Placement Strategy for ensuring high placement rate including placement. Tie-Ups in Place (By Geography, Sector). Share letters from employers to establish placement demand min. 3 letters required for each sector applied under AMBER** **• Retention Strategy for 3 months & 6 months and Follow-Up Strategy** **• Strategy for document collection as proof of placement and retention** **• Expected attrition for each batch of trainees** **• How would they achieve gender balance** **• How is your organization currently tracking and monitoring programs? Is there any audit/ governance process around data collection?** **• Process for quality monitoring in training?** **• Process of Data Collection, analyses and storing data** **Applicants are requested to submit a write-up on their experience and understanding of outcomes-based payout projects. Also elaborate on the plan to implement and ensure success in AMBER with respect to outcomes.** **Please note that plagiarism and use of CHAT GPT is discouraged for the write-ups.**
	TOTAL SCORE	**100**	
Round two	**Presentation: Only shortlisted entities will be called for presentation** **Applicants should prepare the presentation along with the proposal.**	**50**	
Grand Score		**150**	

Applicants with their scores and rank will be tabulated. Applicants may be awarded anywhere between 5-20 training centres with initial targets of job roles till March 25 and the same is extendable by one year basis performance.

In case qualifying applicant does not agree on terms of contract, next ranked applicant will be approached.

The negotiations are concluded with a review of the finalized draft Contract, which then shall be initiated by the Client and the Applicant's authorized representative.

    a. The Client reserves the right to award work to one or more Applicants for any specific assignment and the number will depend on requirement.

    b. During the assignment, if requirement arises, more agencies can be included.

    c. The decision of the Client will be final and binding upon all Applicants.

ANNEXURE I: REQUIREMENT CHECKLIST

This form serves as a checklist for preparation of your proposal. Before submitting your proposal, please ensure compliance with the Proposal Submission instructions.

TECHNICAL PROPOSAL

Have you duly completed all the required forms?	
Form A: Technical Proposal Submission Form	☐
Form B: Implementing Agencies' Information Form	☐
Form C: Eligibility Criteria	☐
Form D: Technical Evaluation Documents (Documents as per requirements mandated in Points 1-7 of Technical Evaluation)	☐
Form E: Technical Proposal Form (Documents as per requirements mandated in Points 8-10 of Technical Evaluation are covered here)	☐

FORM A: Technical Proposal Submission Form

{Location, Date}

To: *[Name and address of Selector]*

Dear Sir/Ma'am:

We, the undersigned, hereby submit our Technical Proposal in response to your Request for Proposal dated *[Insert Date] for the provision of services in relation to [Insert title of assignment]. We affirm that this submission is in full compliance with the terms and conditions of the RFP and declare* that:

(a) All the information and statements made in this Proposal are true and we accept that any misinterpretation or misrepresentation contained in this Proposal may lead to our disqualification by the Selectors and/or may be sanctioned by the Selectors.

(b) Our Proposal shall remain valid and binding upon us for the period of 180 (one hundred and eighty) days after the last date of submission as stipulated in the RFP and may be extended with mutual agreement.

(c) We have no conflict of interest in relation to this RFP in accordance with Section 3.15. We commit to promptly notify the Selector in writing should any potential conflict arise during the selection process or execution of the assignment.

(d) We meet the eligibility requirements as stated in Section 5 and that we are not in breach of any applicable laws or regulations that may prevent us from participating in this RFP process.

(e) We confirm our understanding of our obligation to abide by the GIF's policy regarding corrupt and fraudulent practices as per Annexure 2 of the RFP. We undertake to observe all relevant laws, including but not limited to the Prevention of Corruption Act, 1988, and shall refrain from any form of bribery or unethical conduct in connection with this assignment.

(f) We, along with any of our, subcontractors, suppliers, or service providers for any part of the selection, are not subject to, and not controlled by any entity or individual that is subject to, a temporary suspension or a debarment imposed by a central government/ministry and or any state/s of India. Additionally, we confirm that no part of our business or operations is controlled by any individual or entity subject to such restrictions.

(g) In competing for (and, if the award is made to us, in executing) the contract, we undertake to observe the laws against fraud and corruption, including bribery, in force as per Prevention of Corruption Act, 1988

(h) This Proposal, along with any subsequent clarifications or modifications made in consultation with the Selector, shall remain binding upon us. We acknowledge that, should we be awarded the contract, we shall fully execute the terms and conditions as agreed therein.

We undertake, if our Proposal is accepted and the Contract is signed or letter of Intent/PO is issued, to initiate the Services related to the assignment no later than the date indicated in the contract/letter.

We understand and accept that the Selector reserves the right to accept or reject any Proposal, and is under no obligation to award a contract based on this submission.

We appreciate the opportunity to submit this Proposal and confirm our readiness to further engage with the Selector to clarify or negotiate any aspect of the Proposal, should such need arise.

We remain,

Yours sincerely,

Authorized Signature {In full and initials}: _____

Name and Title of Signatory: _____

Name of Implementing Agency: _____

Address: _____

Contact information (phone and e-mail): _____

FORM B: IMPLEMENTATION AGENCY'S INFORMATION FORM

Sno.	Particulars	Details
1.	**Legal Entity Name**	
2.	**Registered Address**	
3.	**Year of Registration**	
4.	**Implementing Agency's authorized representative information**	Name and Title: [Complete] Telephone numbers: [Complete] Email: [Complete]
5.	**Contact person** GIF may contact for requests for clarification during the proposal evaluation	Name and Title: [Complete] Telephone numbers: [Complete] Email: [Complete]
6.	**Please attach the following documents:**	▪ Implementing Agency's profile (should not exceed 10 pages in total) ▪ Power of Attorney

FORM C: ELIGIBILITY CRITERIA

Eligibility Criteria	Details	Documents Submitted
Prior Experience	Verifiable documentary evidence to substantiate the numbers. The evidence that will be considered includes work orders, closure reports or project completion report, funder reports, numbers reported on Skill India Digital Hub (SIDH) and Utilization Certificates (UC's). Applicants that are not on SIDH may please submit a screenshot of their numbers reported on their technological platform to track/monitor data. Please share only for the specific 5000 numbers only. The evidence that will be considered includes work orders, closure reports or project completion report, funder reports, numbers reported on Skill India Digital Hub (SIDH) and Utilization Certificates (UC's). Applicants that are not on SIDH may please submit a screenshot of their numbers reported on their technological platform to track/monitor data. Please share only for the specific 5000 numbers only. Any other documentary evidence shall not be accepted.	☐
Centres	Applicant must have a minimum 3 centres. Applicants must submit a rent agreement/facility agreement Applicants who possess and submit rent agreement or facility service agreement between the applicant and the infrastructure owner. In case the infrastructure is in the name of the applicant, they must submit bills (telephone, electricity, water, etc.) that have the owner's name clearly mentioned on it.	☐
Eligibility to Work	An undertaking duly certified by an authorised CA will be required in this regard (refer Annexure 2)	☐
No Statutory Dues	An undertaking duly certified by an authorised CA.	☐

FORM D: TECHNICAL EVALUATION

Criteria	Details	Documents Submitted
Financials	Audited Financial Statements accompanied by a Certificate from Statutory Auditors of the entity	☐
Past performance in skilling (placement liked training) in last 3 years	Numbers uploaded on SIDH or any govt portal/Certificate from government portal or any other relevant project authority/ Closure Reports or Project Completion Report/UC's/ /funder reports/.	☐
Past placement performance in skilling (placement liked training) in last 3 years	Numbers uploaded on SIDH/or any other government mandated data ports (central or state government), numbers uploaded on applicant's data/monitoring portal, a 3rd party report on the verified placement numbers, Joining letters from employers or any confirmation letter from the employer.	☐
Employer Linkages	Applicants must submit evidence of employer linkages, which includes MoUs/LoIs/Emails (from official email ID) per job role applied for.	☐
Past Sectoral Experience	Certificate/ email confirmation from respective scheme authorities/ department or evidence of training regarding experience in proposed sectors (SIDH/government portal/applicant portal), SSC affiliation certificate/letter	☐
Women Participation in Project	Numbers uploaded on SIDH or any govt portal/Certificate/ Closure Reports or Project Completion Report/UC's/Applicant data portal screenshot/funder reports	☐
Availability of Centres	Rent agreement between applicant and landlord/ In case of own infrastructure, submit electricity bill/ telephone bill/ any other verifiable document on applicant's name/ Infrastructure agreement	☐
Experience in use of technology/portals in skill training and monitoring	A write up of maximum 1000 words Submit reports of data uploaded on portals used by the applicant. In case reports are not available, please submit screenshots of data portal/dashboard.	☐

Share proposed structure of team at center/ regional/ HO level for implementation of the program	1. Suggestive team structure (for project management and project implementation) 2. Submit project level organogram as to how the project will be managed: Centre team: Centre manager, Mobilizers, Trainers, Placement coordinators, etc. Regional team: Operations in-charge, academic in-charge Head office: Leadership team and program manager, MIS resource person 3. Submit CV's and experience letters of team members.	☐
Details of Intervention	Plans and outline of how to execute the project with good quality (5000 words) • Process for onboarding beneficiaries (mobilization, counselling, beneficiary selection process) • Availability and quality of Training, Infrastructure (including digital / blended learning, Trainers, etc) • Placement Strategy for ensuring high placement rate including placement. Tie-Ups in Place (By Geography, Sector). *Share letters from employers to establish placement demand min. 3 letters required for each sector applied under AMBER* • Retention Strategy for 3 months & 6 months and Follow-Up Strategy • Strategy for document collection as proof of placement and retention • Expected attrition for each batch of trainees • How would they achieve gender balance • How is your organization currently tracking and monitoring programs? Is there any audit/ governance process around data collection? • Process for quality monitoring in training? • Process of Data Collection, analyses and storing data Applicants are requested to submit a write-up on their experience and understanding of outcomes-based payout projects. Also elaborate on the plan to implement and ensure success in AMBER with respect to outcomes. Please note that plagiarism and use of CHAT GPT is discouraged for the write-ups.	☐

FORM E: TECHNICAL PROPOSAL FORM

Name of the Implementing Agency	[Insert Name of Applicant]	RFP Reference No.	[Insert Reference No.]

Given the AMBER features and principles described above, please share your proposal for an intervention that can help meet the goals of the project and deliver on the outcomes define in the RFP.

Notes for completion:

- Proposals must be submitted in Microsoft word
- Please limit your proposal to 10 pages
- Proposals must be provided in English
- Applicants should refer to **"Deliverables and Responsibilities"** and understand their deliverables well under the project

a. **Details of intervention**
- Specify process for onboarding beneficiaries. This can specify details on mobilization, counselling, beneficiary selection process.
- Specify details on Training, Infrastructure, Trainers, etc.
- Specify Placement Strategy to ensure high placement rate including placement tie-ups (by geography, sector). Share letters from employers to establish placement demand; a minimum of 3letters required for each sector applied under AMBER.
- Specify Retention Strategy for 3 months along with a follow-up strategy.
- Specify strategy for document collection as per SoP for proof of placement and retention
- Specify expected attrition for each batch of trainees
- **Gender focus**
  - Specify how you would target beneficiary profile
  - Specify how you would achieve gender balance

b. **Monitoring & Evaluation**
  - How is your organization currently tracking and monitoring programs?
  - What is your process for quality monitoring in training?
  - Specify the proposed process of data collection, analyses and storing data
  - Is there any audit/ governance process around data collection?
  i. **Historical Performance**

Sector	Job Role	Program/Scheme/Project Name	Learners Trained			Learners Certified			Learners Placed			Learners Retained (3Months)		
			Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total

Please note that Note that inconsistency in data submitted in the proposal will lead to disqualification of the applicant.

c. **Proposed Target for the Project**

- Include number of proposed beneficiaries under AMBER.
- Each Implementing Agency, if shortlisted, will be expected to run 3-4 job roles per centers under AMBER.
- Please fill as per Annexure 6

d. Credentials of Applicant

- Applicants should provide evidence of their skills and experience in providing the Services. The applicant must provide evidence of why you/your company/your team members are most capable to deliver the Services.
- Please specify the team size and structure at each center proposed for AMBER?
- Mention experience of the applicant in skilling and livelihoods space. Since when has the applicant implemented projects in this sector.
- Is the applicant currently profitable (for for-profits) / has diverse and stable sources of funding (for not-for-profits)? Please specify.
- Does the applicant have a strong governance structure? Please specify and provide a governance structure for this project.
- Do you currently work with GIF/NSDC/MSDE – please provide details of current programmes.

e. Proposed Job Roles under Mass and Technology Sector, along with locations.

The targets for job roles provided in Annexure 5 have to be provided along with the centre locations, specified in Annexure 4. Please refer Annexure 6 to list down job roles, centre wise for the proposed project. The template is placed in Annexure 6.

Please select job roles and location based on prior experience and proven track record of training, placement and retention.

f. Experience of Applicant is using Technology for Monitoring/Data

Please provide the following details:

- Details of data management systems/ platforms (own/ licensed) used by the applicant to store data and for analysis
- Use of technology in monitoring (attendance monitoring, trainer performance monitoring, student screening & selection etc.)

Presentation – Post submission of the proposal, the Client shall inform the shortlisted Applicants (those who meet the eligibility criteria) to make a presentation on the suggested approach and implementation model of the project.

ANNEXURE 2: CONFIDENTIALITY CLAUSE

It should be kept in mind that all actions towards award of Contract and its implementation on the ground have to be fair, consistent, transparent and based on highest standard of ethics. Similarly, applicants/suppliers/contractors/Applicants associated in the procurement of Goods, Works & Consultancy, are expected to observe the highest standard of ethics during procurement and execution of contracts. In pursuance to above:

a. Proposal for award may be rejected, if it determines that the applicant, recommended for award, and/or its employees, sub-contractors, sub-Applicant, sub- vendors, agents have engaged in corrupt or fraudulent practices in competing for the Contract in question.

b. Portion of the funds allocated to a contract may be cancelled, in full or in part, if it is determined that corrupt or fraudulent practices were engaged by contractor/Applicant and/or its employees, subcontractors/sub-Applicants, sub-vendors, agents for getting the Contract or during the execution of a Contract.

c. An applicant may be declared as ineligible, either indefinitely or for a stated period of time, to be awarded a Contract, if it, at any time, determines that the firm has been engaged in corrupt or fraudulent practices in competing for or in executing the Contract. For the purpose of above provision, the terms, "Corrupt Practice" and

"Fraudulent Practice", mean following:

"**corrupt practice**" means offering, giving, receiving, or soliciting anything of value to influence the action of GIF's official(s) in the procurement process or in the contract execution; and

"**fraudulent practice**" means a misrepresentation of facts in order to influence a procurement process or the execution of a contract and includes collusive practices among applicants (prior to or after bid submission) designed to establish bid/proposal prices at artificial, non- competitive levels.

ANNEXURE 3: FORM OF PROPOSAL-SECURING DECLARATION

[The Implementing Agency shall fill in this Form in accordance with the instructions indicated.]

Date: *[date (as day, month and year)]*

RFP No.: *[number of RFP process]*

To: *[complete name of Client]*

We, the undersigned, declare that:

We understand that, according to your conditions, proposals must be supported by a Proposal-Securing Declaration.

We accept that we will automatically be suspended from being eligible for participating in any contract with the client for the period of time of twelve *months* starting on *[date of Submission of Proposals],* if we are in breach of our obligation(s) under the RFP conditions, because we:

(a)   have withdrawn our Proposal during the period of Proposal validity or

(b)   having been notified of the acceptance of our proposal by the client during the period of proposal validity, (i) fail or refuse to sign the Contract, in accordance with the instructions.

We understand this Proposal Securing Declaration shall expire if we are not the successful Implementing Agency, upon the earlier of (i) our receipt of your notification to us of the name of the successful Applicant; or (ii) twenty-eight days after the expiration of our proposal.

Name of the Implementing Agency*****_____

Name of the person duly authorized to sign the Proposal on behalf of the Implementing Agency******

_____

Title of the person signing the Proposal

_____

Signature of the person named above_____

Date signed_____

day of _____

ANNEXURE 4: LOCATIONS FOR AMBER

S. No.	State	District
1	ANDHRA PRADESH	Anantapur
2	ANDHRA PRADESH	Guntur
3	ANDHRA PRADESH	Krishna
4	ANDHRA PRADESH	Visakhapatanam
5	ANDHRA PRADESH	Kurnool
6	ANDHRA PRADESH	Chittoor
7	ANDHRA PRADESH	Nellore
8	ANDHRA PRADESH	Tirupathi
9	ANDHRA PRADESH	Sri Satya Sai
10	ASSAM	Kamrup Metro
11	ASSAM	Morigaon
12	ASSAM	Silchar
13	BIHAR	Muzaffarpur
14	BIHAR	Nalanda
15	BIHAR	Patna
16	BIHAR	Saran
17	BIHAR	Bhojpur
18	BIHAR	Gaya
19	BIHAR	Champaran
20	BIHAR	Jamui
21	CHANDIGARH	Chandigarh
22	CHHATTISGARH	Raipur
23	CHHATTISGARH	Durg
24	CHHATTISGARH	Bilaspur
25	CHHATTISGARH	Raigadh
26	CHHATTISGARH	Bhilai
27	DELHI	East
28	DELHI	South West
29	HARYANA	Jhajjar
30	HARYANA	Sonipat
31	HARYANA	Gurgaon
32	HARYANA	Manesar
33	HARYANA	Panchkula
34	HARYANA	Faridabad
35	HARYANA	Mewat
36	JAMMU AND KASHMIR	Anantnag
37	JAMMU AND KASHMIR	Jammu
38	JAMMU AND KASHMIR	Shopian
39	JAMMU AND KASHMIR	Budgam
40	JAMMU AND KASHMIR	Srinagar
41	JHARKHAND	Bokaro
42	JHARKHAND	West Singhbhum
43	JHARKHAND	East Singhbhum
44	JHARKHAND	Ranchi

S. No.	State	District
45	JHARKHAND	Dhanbad
46	JHARKHAND	Hazaribag
47	JHARKHAND	Dumka
48	KARNATAKA	Bengaluru Rural
49	KARNATAKA	Bengaluru Urban
50	KARNATAKA	Chamarajanagara
51	KARNATAKA	Kalaburagi
52	KARNATAKA	Mandya
53	KARNATAKA	Mysuru
54	KARNATAKA	Ramanagara
55	KARNATAKA	Bellari
56	KARNATAKA	Mangalore
57	KARNATAKA	Udupi
58	KARNATAKA	Dharwad
59	KARNATAKA	Davanagere
60	KERALA	Alappuzha
61	KERALA	Ernakulam
62	KERALA	Kollam
63	KERALA	Kozhikode
64	KERALA	Palakkad
65	KERALA	Pathanamthitta
66	KERALA	Thiruvananthapuram
67	KERALA	Kottayam
68	KERALA	Kotamkara
69	MADHYA PRADESH	Bhopal
70	MADHYA PRADESH	Indore
71	MADHYA PRADESH	Vidisha
72	MADHYA PRADESH	Ujjain
73	MADHYA PRADESH	Jabalpur
74	MADHYA PRADESH	Rewa
75	MADHYA PRADESH	Neemuch
76	MADHYA PRADESH	Gwalior
77	MADHYA PRADESH	Sagar
78	MADHYA PRADESH	Burhanpur
79	MADHYA PRADESH	Badwani
80	MADHYA PRADESH	Chhindwada
81	MAHARASHTRA	Amravati
82	MAHARASHTRA	Mumbai
83	MAHARASHTRA	Nashik
84	MAHARASHTRA	Pune
85	MAHARASHTRA	Thane
86	MAHARASHTRA	Kolhapur
87	MAHARASHTRA	Ahilya Nagar
88	MAHARASHTRA	Sambhajinagar
89	MAHARASHTRA	Nagpur

S. No.	State	District
90	MAHARASHTRA	Satara
91	Goa	Vasco
92	Goa	Panjim
93	MEGHALAYA	East Khasi Hills
94	ODISHA	Cuttack
95	ODISHA	Jagatsinghapur
96	ODISHA	Khordha
97	ODISHA	Sundargarh
98	ODISHA	Ganjam
99	ODISHA	Sambalpur
100	ODISHA	Mayurbhanj
101	PUNJAB	Amritsar
102	PUNJAB	Gurdaspur
103	PUNJAB	Jalandhar
104	PUNJAB	Patiala
105	PUNJAB	Pathankot
106	PUNJAB	Ambala
107	PUNJAB	Bhatinda
108	PUNJAB	Sriganganagar
109	PUNJAB	Zirakpur
110	PUNJAB	Mohali
111	RAJASTHAN	Churu
112	RAJASTHAN	Jaipur
113	RAJASTHAN	Jhunjhunu
114	RAJASTHAN	Udaipur
115	RAJASTHAN	Jaisalmer
116	RAJASTHAN	Rewadi
117	RAJASTHAN	Bhiwadi
118	RAJASTHAN	Alwar
119	RAJASTHAN	Bharatpur
120	RAJASTHAN	Kota
121	RAJASTHAN	Jodhpur
122	RAJASTHAN	Bikaner
123	TAMIL NADU	Chennai
124	TAMIL NADU	Coimbatore
125	TAMIL NADU	Kanchipuram
126	TAMIL NADU	Madurai
127	TAMIL NADU	Trichy
128	TAMIL NADU	Dindukal
129	TAMIL NADU	Namakal
130	TAMIL NADU	Salem
131	TAMIL NADU	Pondicherry
132	TAMIL NADU	Erode
133	TAMIL NADU	Vellore
134	TAMIL NADU	Pudukkottai

S. No.	State	District
135	TELANGANA	Adilabad
136	TELANGANA	Hyderabad
137	TELANGANA	Siddipet
138	TELANGANA	Secundrabad
139	TELANGANA	Karim Nagar
140	TELANGANA	Warangal
141	TELANGANA	Mahabub Nagar
142	TELANGANA	Khammam
143	TRIPURA	Sepahijala
144	UTTAR PRADESH	Azamgarh
145	UTTAR PRADESH	Gautam Buddha Nagar
146	UTTAR PRADESH	Ghaziabad
147	UTTAR PRADESH	Lucknow
148	UTTAR PRADESH	Meerut
149	UTTAR PRADESH	Prayagraj
150	UTTAR PRADESH	Varanasi
151	UTTAR PRADESH	Raebareli
152	UTTAR PRADESH	Barabanki
153	UTTAR PRADESH	Sultanpur
154	UTTAR PRADESH	Basti
155	UTTAR PRADESH	Gorakhpur
156	UTTAR PRADESH	Kanpur
157	UTTAR PRADESH	Chitrakoot
158	UTTAR PRADESH	Agra
159	UTTAR PRADESH	Etawah
160	UTTAR PRADESH	Gonda
161	UTTAR PRADESH	Bulandshahr
162	UTTAR PRADESH	Shahjahanpur
163	WEST BENGAL	24 Paraganas North
164	WEST BENGAL	24 Paraganas South
165	WEST BENGAL	Bankura
166	WEST BENGAL	Darjeeling
167	WEST BENGAL	Dinajpur Dakshin
168	WEST BENGAL	Howrah
169	WEST BENGAL	Jalpaiguri
170	WEST BENGAL	Kolkata
171	WEST BENGAL	Maldah
172	WEST BENGAL	Medinipur East
173	WEST BENGAL	Purba Bardhaman
174	WEST BENGAL	Purulia
175	WEST BENGAL	Murshridabad
176	WEST BENGAL	Birbhum
177	WEST BENGAL	Cooch Bihar
178	WEST BENGAL	Contai
179	WEST BENGAL	Kalimpong

S. No.	State	District
180	Gujarat	Ahmedabad
181	Gujarat	Surat
182	Gujarat	Rajkot
183	Gujarat	Vadodra
184	Gujarat	Vapi
185	Gujarat	Kachchh
186	Gujarat	Mehsana
187	UTTRAKHAND	Dehradun
188	UTTRAKHAND	Haridwar
189	UTTRAKHAND	Narendranagar
190	HIMACHAL PRADESH	Chamba
191	HIMACHAL PRADESH	Kangra
192	HIMACHAL PRADESH	Mandi
193	Mizoram	Aizwal
194	Nagaland	Dimapur
195	Sikkim	East Sikkim

ANNEXURE 5: JOB ROLES FOR AMBER

Sl. No.	Sector	QP/Job Role Name	Instantiated QP Code / Job Role ID	Version	NSQF Level
1	Retail	Retail Sales Executive	RAS/Q0109	1	4
2	Electronic & HW	Customer Care Executive	ELE/Q4603	3	4
3	Tourism & Hospitality	Guest Service Associate (Food & Beverage)	THC/Q0301	3	4
4	IT-IT es	Software Programmer	SSC/Q0510	3	4
5	IT-IT es	Cloud Application Developer	SSC/ Q8303	3	5
6	Environmental Science (Green Jobs)	Solar PV Installer (Suryamitra)	SGJ/Q0101	4	4
7	Credit Processing Officer	Credit Processing Officer	BSC/Q2304	4	4
8	IT-IT es	Technical Support Engineer	SSC/Q5101	3	4
9	Beauty Sales Associate	Retail Sales Executive	RAS/Q0109	1	4
10	Electronics	EMS Technician	ELE/Q5315	3	4
11	Quick Service Restaurant (QSR) Associate	Guest Service Associate (Food & Beverage)	THC/Q0301	3	4

a) Electronics Assembly Line Operator will be available by January, 2025
b) Retail (Beauty) Sales Executive will be available by December, 2024
c) Quick Service Restaurant Associate will be available by February, 2025

ANNEXURE 6: FORMAT FOR IMPLEMENTING AGENCIES

Please mention the job role-wise details as per below mentioned template.

S.No	TP Name	TC Name	TC ID	TC Address	State	District	Region	Job Role	Center Accredited on SIP	Job role Accredited on SIP	Lab & Equipment Availability as per SSC Standards	Trainer Available	Allocation requested (till March 2025)	Allocation Possible (tsill March 2025)	Expected date of 1st batch launch
									Yes/No	Yes/No	Yes/No	Yes/No			

Please mention the employer-wise details as per below mentioned template.

S. No.	TP Name	Training Centre Name	State	District	Region	Job Role	No. of Existing Employer Tie-ups	Key Name of Employers