

REQUEST FOR PROPOSAL

For Agency Empanelment

State Water & Sanitation Mission

Namami Gange & Rural Water Supply Department,
Government of Uttar Pradesh,
Kisan Bazar, First Floor, Vibhuti Khand, Gomti Nagar,
Lucknow- 226 010.

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Empanelment of Agency (s) for Village level/Gram Panchayat Level IEC Activities under Jal Jeevan Mission, Uttar Pradesh.

NIT Ref No.: 4883 /314/JJM/Agency Empanelment/22-23, Dated: 27th February 2023

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OVERVIEW

Water is one of the most essential requirements of life. Assured availability of potable water is vital for human development and growth. With the growing population needs and expanding economic activities, there is an increase in demand for water in various sectors, viz. agriculture, industry, domestic, recreation, infrastructure development, etc., whereas the source of water is finite. Thus, finite availability and competing demands make drinking water management a complex issue. The widening demand-supply gap is further compounded by other challenges, viz. depletion of groundwater caused by over-extraction, poor recharge, low storage capacity, erratic rainfall due to climate change, presence of contaminants, poor Operation and Maintenance (O&M) of community in water supply systems, etc. Piped water supply for drinking and domestic purposes to rural areas is a very critical and challenging task.

In this backdrop, Jal Jeevan Mission (JJM) has been launched which aims at providing Functional Household Tap Connection (FHTC) to every rural household by 2024. The program focuses on service delivery at household level, i.e. water supply on regular basis in adequate quantity and of prescribed quality. This necessitates use of modern technology in planning and implementation of water supply schemes, development of water sources, treatment and supply of water, empowerment of Gram Panchayat/ local community, focus on service delivery, partner with other stakeholders, convergence with other program, methodical monitoring of the program and to capture service delivery data automatically for ensuring the quality of services. This will help in achieving the goal of Jal Jeevan Mission in its true letter and spirit.

The 73rd Amendment to the Constitution of India has placed the subject of drinking water in the Eleventh Schedule and has assigned its management to Gram Panchayats. Keeping this in view, under JJM, Gram Panchayats and local community will play the pivotal role in planning, implementation, management, operation and maintenance of in-village water supply systems including drinking water sources. Decentralized, demand-driven, community-managed implementation of the program will instill 'sense

of ownership' among the local community, create an environment of trust and bring in transparency leading to better implementation and long-term O&M of water supply systems. It will also ensure equity in accessing supply for every household and regular supply, thus willingness to pay for services. The incidents of diversion of water supply for other purposes will also get controlled.

OBJECTIVE OF THE ASSIGNMENT

Jal Jeevan Mission (JJM) has been launched to enable every household in villages to have Functional Household Tap Connection (FHTC) with potable quality water to every household in the next years. It is envisaged that with FHTC, each household will have potable water supply in adequate quantity of prescribed quality on regular and long-term basis. By inviting this RFP, Experience agency(s) shall be empanelled for the execution of various IEC activities (Support & Water Quality) based on the principle of community driven ownership and operation & management.

The main objective of Water Quality is to generate awareness and education on water quality and engage communities in water quality surveillance.

- Create awareness and motivate people to conserve water resources;
- Promote behavior change towards water quality, health and hygiene aspects;
- Enable communities to undertake presumptive testing of water quality using FTKs and further by hiring nearest labs (College level labs in better condition), the positive samples will be verified.
- Share the results of water quality testing within community by way of SMS/ WhatsApp to all the major stakeholders in community viz. Sarpanch, GP members/VWSC/ Panni Samiti members etc and also with SWSM.
- Operate & maintain their water supply systems to ensure service delivery;
- Encourage community contribution towards capital cost to in still 'sense of ownership'.
- Encourage community to measure water, quality of water and promote water tariff/ user charges;
- Recognize performance of various stakeholders.

- Create awareness and education program on water quality in Schools, Anganwadi centers, Health centers, GPs/PRI's etc;
- Engage communities in surveillance activities such as mandatory sanitary inspections;
- Awareness generation on water quality issues, water-borne diseases and health impacts.
- Drive positive behavioral changes among stakeholders with respect to judicious use of water & water quality, safe handling and storage, ownership of water supply system, etc.;
- Create awareness and motivate people to take up affirmative action for protection of drinking water sources and against its quality and misuse of water;
- Have effective communication strategy involving all stakeholders;

SCOPE OF WORK

By inviting this RFP, experienced Agency(s) shall be empanelled for the execution of various IEC activities based on the principle of community driven ownership and operation & management. To deal with above Jal Jeevan Mission (JJM) has been launched which aims at providing Functional Household Tap Connection (FHTC) to every rural household by 2024. The program focuses on promotion of service delivery at household level, i.e. water supply on regular basis in adequate quantity and prescribed quality (Arsenic, fluoride, hardness and other parameters related issues and water borne diseases such as JE's/AE's). This necessitates planning and implementation of water supply schemes, empowerment of Gram Panchayat/ local community, focus on service delivery, partner with other stakeholders and convergence with other program to ensuring the quality of services.

The selected Agency will work under the overall leadership of Executive Director of SWSM, Namami Gange & Rural Water Supply Department, and Government of Uttar Pradesh. The selected agency(s) shall complete execution of IEC activities in the allotted district as per calendar and program modules issued by SWSM in the Financial Year up to 2024-25, and duration may be extended one year each time up to maximum two times. For the work of IEC/IEC Related work/activities, SWSM will approach these agencies preferably. The Department has discretion to modify calendar/program module as per prevailing conditions & suitability.

JJM is not just about creating water infrastructure, but also aims at building capacities of different stakeholders especially local communities, responsible and responsive leadership to own, manage, operate and maintain in-village water supply systems. Therefore, IEC strategies, planning and their effective implementation will be the key to success of JJM.

Highlight of Activities are listed below:

- 1) One Day Workshop on Water and Sanitation/WQ
- 2) Constitution of child cabinet and drawing/essay competition in school.
- 3) Organize awareness campaign at Aanganwadi centres.
- 4) Organize “Water and Sanitation Fair” at prominent place.
- 5) Organize Street Plays-Nukkad Natak at prominent place.
- 6) Orientation during the meeting of “Gram Panchayat level Water and Sanitation Committee”.
- 7) Help in water source testing and sanitary survey in all hamlets.
- 8) Orientation during the meeting of “Gram Panchayat level Health and Welfare Committee”.
- 9) Organize Projector Video Campaign.
- 10) Slogan wall writing (10 ft x 8 ft/ 8 ft x 6 ft / 5 ft x 6 ft) on JJM theme.
- 11) Social Mapping displaying habitation of a village and water sources to inculcate water sanitation, hygiene issues and promoting FHTC.
- 12) Supply of IEC Material (one packet/bundle shall include; Sticker - 200 pc, Poster - 50 pc, Pamphlet - 500 pc, JJM Booklet - 50 pc.)
- 13) Exhibition on Water Quality, Hygiene related issue.

(Imp. Module of Above activities Given on Annexure-7a & 7b)

- *Gram Panchayat/ Revenue Village level activities shall be organized in the presence of Gram Pradhan and/or Village Secretary.*

Process of Verification & Documentation -

- **District Level Verification-** Executive Engineer (EE), Jal Nigam (Rural) will be Nodal officer for the work. After the verification of all levels (Gram Panchayat Level & Block Level) EE Jal Nigam (Rural) will send a report to SWSM office Lucknow for further processing.
- **Block level Verification-** Verification to be done by ADO/BDO
- **Gram Panchayat/Revenue Village level-** Gram panchayat level activity shall be organized in the presence of Gram Pradhan or Gram Panchayat Secretary. Verification to be done by Pradhan/Secretary on prescribed format along with at least one Geo tagged photograph of each activity.
- SWSM shall issue successful completion certificate to the agency after successful completion of work/assignment.

(Imp. Verification document and all other related document shall be compiled activity-block wise and should be handed over to district nodal officer. Executing agency shall submit only verification of Block & District level to the SWSM and single page report (DMD) of each activity to the SWSM.)

SCHEDULE OF COMPLETION

The selected agency will be empaneled up to March 2025 & their services can be extended for one year each time for maximum two times on the basis of performance appraisal of agency by SWSM.

PAYMENT CONDITIONS

Payment shall be made as follows-

- 90% payment will be given activity wise, and Bill should be verified by CAG empanelled CA along with activity verification letter/report issued by concerned officer.
- Remaining 10% will be released after the whole of the assigned works shall have been completed successfully. Bill should be verified by CAG empanelled CA along with activity verification letter/report issued by concerned officer.

Imp Notes

- **Taxes (GST):-** Taxes as applicable shall be paid by the State Water and Sanitation Mission as per the Govt. Norms and as per the prevailing rule..
- All verification documents shall be sent through official email from concern districts offices to the SWSM.
- 15 % Advance payment against 110% of BG shall be given as per discretion of SWSM. Interest on BG will be charged as per applicable rate.
- Verification document and all other related document shall be compiled activity-block wise and should be handed over to district nodal officer. Executing agency shall submit only verification of Block & District level with single page report (DMD) photograph activity wise to the SWSM.

CONTENTS 2- INSTRUCTIONS TO BIDDING AND PROCESS OF SELECTION

1. Instruction for Selection Process
2. Schedule of Requirement
3. Technical Specification
4. General Condition for Proposal

Instruction for Selection Process

1.1 The Bidder is expected to examine all instructions, forms, terms, and specifications in the bidding documents and then submit document after affixing the digital signature on each page of the document as a token of acceptance. Failure to furnish all information required by the bidding documents or submission of a bid not substantially responsive to the bidding documents in every respect will be at the Bidder's risk and may result in rejection of bid.

1.2 **Bid Processing Fee:**

(a) The bidder must furnish as part of technical proposal, the required bid processing fee amounting to **Rs. 11,800/- (Rupees Eleven Thousand Eight Hundred only)** in favor of "The Executive Director, State Water & Sanitation Mission, UP" Proposals received without bid processing fee will be out rightly rejected.

(b) **The Earnest Money Deposit (EMD) of 20,00,000/- (Rupees Twenty Lacs Only)** in the form of DD/FDR has to be enclosed with proposal in a separate envelope on prescribed format, in favor of Executive Director, State Water & Sanitation Mission, U.P. (PDF Scanned copy to be uploaded/Submitted)

Note- The Applicant seeking exemption under MSME or any other valid clause must submit/produce valid documents/certificate while submitting proposal online and must submit hard copy also along with proposal before last date of submission. It is mandatory for the selected bidder to furnish EMD and Performance Security after empanelment otherwise empanelment will be automatically canceled.

- 1.3 **Performance Security:** Earnest Money Deposited shall be adjusted as Performance Security. Performance Security of 3% will be deducted from each running bill after adjusting Earnest Money Deposited (EMD) by the selected/empanelled bidder.
- 1.4 **Period of Validity of Bids:** Bids shall remain valid for 120 days after opening of bid prescribed by the Department. A bid valid for a shorter period shall be rejected by the Department as non-responsive.
- 1.5 **Sublet/Transfer of work is not allowed in any case.**
- 1.6 **Format and Signing of Bid:**
- (a) Consortium/Joint venture is allowed in case they fulfilled the criteria as specified in the RFP Document. *Consortium* - Two or More entities coming together for the purpose of submitting Response to the Tender Documents; JV partners will have to submit a valid copy of agreement in which minimum qualification criteria should be fulfilled by any of them and power of attorney is to be submitted by lead partner of JV/Consortium along with power of attorney to sign the proposal.
- (b) The Bidder shall prepare separate Technical Bid and Financial Bid in Two separate envelopes.
- 1.7 **Pre Bid** - Pre bid Query shall be submitted only email communication. Pre bid Query submission date 3rd March 2023. *(In the view of prevailing Covid -19 pandemic precautions and suitability, any perspective bidder may seek any clarification through writing on letter head sent via email (Please mention PRE-BID QUERY in subject of the email) of the bidder to the email address ed.swsmup@rediffmail.com. All the clarification shall be responded through minute to be uploaded on <https://etender.up.nic.in>. This shall be treated as Pre-Bid Meeting/Conference.*
- 1.8 **Submission of Bids:** The Bidders shall submit the bid online (27th February, 2023 to 10th March, 2023) as well as hard copies latest by 10th March, 2023 at SWSM office by 1500 Hrs.

- 1.9 **Opening of Bids:** Date of opening of technical bids will be at 15:30 Hrs on 10th March, 2023.
- 1.10 **Late Bids:** Any bid received by the Department after the deadline for submission of bids prescribed by the Department, will be outright rejected. Hard copy of the Bid, Price of bid document, bid security (Part of Technical Bid) will be accepted only before the deadline for the submission of Bids. Any delay on part of agency is not acceptable. Price of Bid and bid security, received after deadline (specified date and time) will not be accepted and bid will be rejected.
- 1.11 **Clarification of Bids:** During evaluation of bids, the Department may, at its discretion, ask the Bidder for a clarification of its bid. The request for clarification and their response shall be in writing and no change in prices or substance of the bid shall be sought, offered or permitted.
- 1.12 **Award Criteria:** The allotment of work, Division/District wise shall be done as per discretion of Executive Director, SWSM however preference will be given to agencies having experiences of maximum numbers of work in districts/division, successful execution of IEC activities and turnover in IEC activities in water & sanitation sector or similar sector.
- Agency(s) shall only be selected as per discretion of SWSM on the criteria specified, keeping in mind quantum of work & schedule of work.
- It should be clearly understood keeping in mind the priority work if only two agencies qualify for the technical bid, then further process of selection and allotment shall continue with these technically qualified agencies.
- 1.13 Department (*State Water and Sanitation Mission*) reserve the Right to Accept Any Bid and to Reject Any or All Bids: The Department (*State Water and Sanitation Mission*) reserves the right to accept or reject any bid, and to annul the bidding process and reject all bids at any time prior to contract award, without thereby incurring any liability to the affected Bidder or bidders.
- 1.14 **Signing of Contract:** At the same time as the Department (*State Water and Sanitation Mission*) notifies the successful bidder(s) that its bid has been accepted, within one week of receipt of the Contract Form, the successful

bidder shall sign and date the Contract and return it to the Department (*State Water and Sanitation Mission*).

The Department (*State Water and Sanitation Mission*) will promptly notify the name of the winning bidder & unsuccessful Bidder separately and will discharge its bid Security after completion of Bid process. If, after notification of award, a Bidder wishes to ascertain the grounds on which its bid was not selected, it should address its request to the Department (*State Water and Sanitation Mission*) only.

1.14.1 The notification of award will constitute the formation of the Contract and award of contract.

- 1.15 **Delivery and Documents:** The Selected agency shall execute the activity & work as per the calendar & module issued by the SWSM, Lucknow & Obtain the verification report, a photograph of each activity as per SWSM instructions.

Verification document and all other related document shall be compiled activity-block wise and should be handed over to district nodal officer. Executing agency shall submit only verification of Block & District level with single page DMD photograph activity wise to the SWSM for further process of payment.

- 1.16 **Inspections and Verification-** SWSM & it's nominated nodal officer team shall have the right to inspect randomly about the progress of work. Any suggestion shall have to incorporate by the selected agency.

- 1.17 **Settlement of Disputes:** In case of Dispute or difference arising between *State Water and Sanitation Mission* and Selected Agency(S) relating to any matter arising out of or connected with this agreement, such disputes or difference shall be first appeal to Executive Director, SWSM, if not satisfied or resolved than to Principal Secretary. If not satisfied then can be settled in accordance with Arbitration and Conciliation Act.

Schedule of Requirement

Division of Uttar Pradesh are Agra, Aligarh, Azamgarh, Bareilly, Basti, Chitrakoot, Devipatan, Faizabad, Gorakhpur, Jhansi, Kanpur, Lucknow, Meerut, Moradabad, Prayagraj, Saharanpur, Varanasi and Vindhyachal.

Note- Selected/empaneled agency shall execute activity/work in the villages/ Gram Panchayat of above divisions and related districts as per mentioned module activity wise.

Technical Specification

3. A. Selection Process-

- Agency must apply online on etenderup.nic.in on specified format as well as submit hard copy with all requisite documents before last date mentioned in RFP. No other mode of submission shall be accepted. A hard copy of proposal should be submitted to SWSM along with the Earnest money deposit & RFP cost.
- Agency must send hard copy of proposal along with RFP cost & EMD before last date of submission. Hard copy must be similar to proposal submitted online.
- An agency must fulfill all the mandatory criteria to be eligible for the further process of selection. Those agency(s) meeting all the mandatory criteria shall be eligible for Technical -marking criteria. The minimum cut off marks in marking criteria is 70 marks out of total 100 marks.
- **Item Wise Lowest rate (L1)** quoted among the qualified eligible bidder shall be the rate at which the empaneled agencies have to work as per scope of the work. Technically qualified bidder shall submit their acceptance on L1 rates. Single Rate Quoted is valid for all district/division and lowest rate (**L1**) quoted among the responsive eligible bidder shall be final rate on which selected agency has to work in all districts/division. Top ranking agency(s) among the responsive bidder will be selected as per need; it is discretion on department giving preference to the agency having experiences of maximum numbers of work in districts/division, successful execution of IEC activities and turnover in IEC activities in water & sanitation sector or similar sector.
- Work shall be allotted to an agency district/division wise. SWSM shall give preference to the agency having experiences of maximum numbers of work in districts/division, successful execution of IEC activities and turnover in IEC activities in water & sanitation sector or similar sector in allotment of work. Annexure-06
- SWSM shall issue a separate work order for Support and Water Quality IEC to the Selected/empaneled agency for the district/division for the execution of the said activities.
- Agency shall provide work experience in tabular form in chronological order.

- SWSM will constitute an evaluation committee to evaluate the applications along with all the supporting documents/documentary evidence. The decision of the evaluation committee will be final. No correspondence will be entrained outside the process of evaluation by the committee.
- The committee may seek clarification on the applications, through designated e-mail, in case of requirement.
- The committee reserves the right to reject any or all applications without assigning any reason(s) thereof at any point of time.
- The applicant will be subjected to three stages of evaluation before empanelment viz.
 - Preliminary Screening (3.B)
 - Technical Evaluation (3.C)
 - Financial Evaluation (3.D)
- SWSM reserve the right to cancel, invite proposals afresh with or without amendments, without liability or any obligation for such request.
- If any two agencies score equal mark, then experience of IEC activities, Experience of work in the number of districts of Uttar Pradesh and turnover IEC activities in water & sanitation sector shall be preferred. Decision of SWSM shall be final & binding to all.

STEPS OF EVALUATION

- It is mandatory to submit softcopy online and hard copy along with all requisite documents before last date. The proposal submitted with all mandatory documents, RFP fees, EMD online as well as offline will only be considered for evaluation.
- The proposal qualifying all the criteria of mandatory evaluation will only be consider for technical evaluation.
- **Technical evaluation** - The cut off score at this stage would be 70 out of 100 and agencies obtaining a score of 70 or above will qualify for financial bidding.
- Agencies obtaining marks greater than or equal to 70 marks out of total 100 marks in the Technical Criteria (Technical Criteria- Marking Section & Technical Criteria) will be eligible for the financial evaluation and financial bid of these agencies only will be opened.
- It should be clearly understood keeping in mind the priority work if only two agencies qualify for the technical bid, then further process of selection and allotment shall continue with these technically qualified agencies.

- **Item Wise** Lowest rate (**L1**) quoted among the qualified bidder will be the single finalized rate on which all qualified bidders have to submit their acceptance and execute the activities in the allotted district.
- It is clearly mentioned that this RFP is for the empanelment of suitable experienced agency(s) for the execution of various IEC activities, and all the empanelled agency shall have to work on the finalized rate as per the calendar /module. No single agency or lowest rate quoted agency shall claim condition to be allotted all work, this will not be considered as this is not lowest rate tender, and this RFP is for empanelment of the agencies. Decision of SWSM shall be final & binding to every bidder.

3.B Mandatory criteria section:

The proposals submitted by agencies in response to the advertisement will be evaluated on Following evaluation criteria: -

Note- No correspondence/request shall be entertained apart from the criteria mentioned in the mandatory criteria and marking section.

1 - The Agency must be a Legally entity Registered in India under the appropriate act. In case of Joint Venture both the members of JV must be Registered in India.

Supporting Document - Valid certificate of Registration/ Renewal certificate of relevant act under which agency is registered. (Copy of Relevant Document/Certificate.)

2- The Agency should have registered under PAN, GST & Income Tax Return.

Supporting Document - Copy of PAN & Goods and Services Tax Identification Number (GSTIN), Copy of latest Income tax Filled Return.

3- The Agency must have positive net worth, should have to submit CA certificate should be based on balance sheet.

Supporting Document - Proof must be attached.

4- **Average Annual Turnover** - Agency must have Average Annual Turnover of Rs **8 Cr.** in the last 03 financial years i.e. 2019-20, 2020-21 & 2021-22 in field of Water Quality, Water & Sanitation sector, work related to information, education and communication field or similar sector.

Supporting Document - Financial Details of the Agency in format **Annexure -2** along with copies of the Audited Financial Statement/audited balance sheet duly sealed and certified by the Chartered Accountant and Turnover Certificate (Specifically Mentioned Workwise) certified by the Chartered Accountant and the authorized representative of the Agency. Financial details provided in **Annexure -2** must match with Audited Financial Statement.

5- Agency must have Experience in work related to information, education and communication (IEC) field amounting of minimum **Rs. 20 Cr.** in Rural Water and Sanitation Sector or Similar Sector(From FY 2018 -19 to FY 2022-23). *Note: Multiple Experiences can be considered, but if Period of two or more experience is overlapping then only one over lapped period will be considered.*

Supporting Document - Work Order's and Agreement- IEC Amount claimed must be verified and must match as per claimed. **Annexure -1**

6- **ISO Certification**-Agency should have an ISO 9001:2015 update Certificate.

Supporting Document - Registration No. & Copy of Certificate

7- The Agency shall furnish an affirmative statement as to the existence of any potential conflict of interest on the part of the Agency due to prior, current, or proposed agreements, engagements, or affiliations with the Client.

Supporting Document - Affidavit from the Agency as per the format (**Section 3.3- Form**).

8- Execution and successful completion of similar nature of the project under IEC related work of Water and Sanitation Sector or similar sector in minimum 15 districts in last five years (From FY 2018 -19 to FY 2022-23). *Note: Multiple Experiences can be considered, but if Period of two or more experience is overlapping then only one overlapped period will be considered.*

Supporting Document - Work Order and Bill/Completion must be attached. **Annexure - 5**

9- The Agency should not be Blacklisted/ Debarred or any agreement has been Terminated due to poor / non-performance by any central or state government department/agencies, public sector institutions/agencies, etc. and should not have involved in fraudulent activities at the time of bid submission. In case of JV, Notarized affidavit should be submitted by both the parties.

Supporting Document - Declaration on Notary Affidavit on Rs. 100/-Non judicial Stamp Paper (Must be submitted in original and no Photocopy/scanned copy will be entertained.) (**Section 3.2- Declaration**)

10- **Past Experience:** -The Agency must have experience of execution of similar nature of work i.e., IEC work in Water & Sanitation sector or similar sector

A-At least One Single work order of 12 cr. or more

Or,

B- At least Two Single work order of 8 cr. or more

Or,

C- At least Three Single work order of 5 cr. or more

Work order/s must be of last five years (From FY 2018 -19 to FY 2022-23).

Note: *Multiple Experiences can be considered, but if Period of two or more experience is overlapping then only one overlapped period will be considered.*

Supporting Document - Work order must be attached. **Annexure -4**

11- **Bid Processing Fees** - Bid Processing Fees Should be Rs. 11,800/- (Tender Document Fees will be non-refundable).

Supporting Document - Rs. 11,800/- in the form of D.D. in the favour of Executive Director, State Water Sanitation Mission (SWSM), UP. Payable at Lucknow. (Hard Copy- Submit at SWSM office and PDF Scanned copy to be uploaded/Submitted).

12- **The Earnest Money Deposit** -The Earnest Money Deposit of Rs. 20,00,000.00 (**Rupees Twenty Lacs Only**) in the form of DD/FDR has to be enclosed with proposal in a separate envelope on prescribed format, in favour of Executive Director, State Water & Sanitation Mission, U.P. (PDF Scanned copy to be uploaded/Submitted)

Supporting Document - DD/FDR in original is to be submitted in separate envelope before opening of Technical Bid at the time of RFP submission.

Exemption is allowed as per prevailing law.

Important Note: - The agency must fulfill all above criteria to qualify for the technical evaluation (C) process. The interested agencies must enclose documentary evidences as mentioned above along with proposal to establish mandatory qualifications, failing which the agencies proposal shall be disqualified for technical evaluation. Agency must properly number each page of their documentation with categorically mentioning their annexure number. Documentation if not submitted in proper form offline or online will be out rightly rejected for further evaluation and will not be further entertained in any case. Every Document will be certified by the bidder and mention their bid number at cover page of their bid documents. Bidders if submitted all requisite documents online but not offline will also be out rightly rejected/disqualified and no further request will be entertained by the department.

3. C: Marking Criteria

The cut off score at this stage (3.C) of would be 70 out of 100.

C. Criteria for Technical Evaluation of Proposals			
S. No.	Evaluation Criteria	Maximum Marks (100)	Maximum Score
1.	Past Experience: - The Agency should have the experience of execution & successful commissioning of <i>Single work/project</i> of Water & Sanitation sector , work related to information, education and communication field or similar sector in five years (From FY 2018 -19 to FY 2022-23). <i>Note: Multiple Experiences can be considered, but if Period of two or more experience is overlapping then only one over lapped period will be</i>	20	No. of Assignment/Project - <ul style="list-style-type: none">3 marks for each >5 Cr - 8cr work order up to 20 Marks. <i>or</i>5 marks for each >8 Cr-12cr work order up to 20 Marks. <i>or</i>12 marks for each >12 Cr Up to 20 marks ,one marks for each 01 Cr work order up to 20 Marks. (Supporting Document- Work order and Bill/Completion Certificate

C. Criteria for Technical Evaluation of Proposals			
S. No.	Evaluation Criteria	Maximum Marks (100)	Maximum Score
	<i>considered.</i>		<i>(From FY 2018 -19 to up to FY 2022-23) must be attached. Annexure -4)</i>
2.	Average Annual Turnover - Agency must have Average Annual Turnover of Rs 8.00 Cr. in the last 03 financial years i.e. 2019-20, 2020-21 & 2021-22 in field of Water Quality, Water & Sanitation sector, work related to information, education and communication field or similar sector.	20	Turnover in field of Support/WQ IEC related to Water and Sanitation Sector or similar sector Average Annual Turnover: - <ul style="list-style-type: none"> Upto 8.00 Cr. = 10 Marks Above 8.00 Cr. = 01 Marks for each 1 crore up to 20 Marks. <i>(Supporting Documents- Financial Details of the Agency in format Annexure-2 along with copies of the Audited Financial Statement duly sealed and certified by the Chartered Accountant and Turnover Certificate (Specifically Mentioned Workwise) certified by the Chartered Accountant and the authorized representative of the Agency. Financial details provided in Annexure-2 must match with Audited Financial Statement.)</i>
3.	Execution and successful completion of similar nature of the project under IEC related work of Water and Sanitation Sector or similar sector in minimum 15 districts in last five years (From FY 2018 - 19 to FY 2022-23)	20	Number of the Districts <ul style="list-style-type: none"> 15 District = 5 Marks Above 15 District = 0.5 Marks for each District up to 20 Marks <i>(Supporting Documents- Work Order and agreement supporting claim made. Annexure -4)</i>
4.	Agency must have Experience in rural water & sanitation related work in support Water & Sanitation - work related to information, education and communication (IEC) field experience as per scope of work amounting of minimum Rs. 20.00 Cr. in five	20	IEC related experience of as per scope of work-related experience: - <ul style="list-style-type: none"> 20.00 Cr. =10 Marks. Above 20.00 Cr. =1 Marks for each crore up to 20 Marks. <i>(Supporting Documents- Work Order's and Agreement- IEC Amount</i>

C. Criteria for Technical Evaluation of Proposals			
S. No.	Evaluation Criteria	Maximum Marks (100)	Maximum Score
	years(From FY 2018 -19 to FY 2022-23). <i>Note: Multiple Experiences can be considered, but if Period of two or more experience is overlapping then only one over lapped period will be considered.</i>		<i>claimed must be verified and must match as per claimed. Annexure -1)</i>
5.	Experience of Handling Manpower- Agency must have Experience of handling at least 10 assignments of minimum 500 Manpower commutatively in the Similar.	20	Handling Manpower <ul style="list-style-type: none"> • 500 Manpower = 10 Marks • Above 500 Manpower = 01 Marks for each 50 manpower up to 20 marks. <i>(Supporting Documents- Attach Relevant Document of Proof-Work Order/Agreement/ TDS challan with Manpower List. Please fill Annexure - 3)</i>
<ul style="list-style-type: none"> ○ Agencies are requested to support information provided in the technical proposal with sufficient document evidences such as copy of work orders, agreements etc. ○ The cut off score at this stage would be 70 out (3.C) of 100 and agencies obtaining a score of 70 or above (3.C) will qualify for financial bidding (3.D). ○ Agencies obtaining less mark than the cutoff mark shall be disqualified. 			

3.D BILL OF QUANTITY (BoQ)

NAME OF WORK: Empanelment of Agency (s) for Village level/Gram Panchayat Level IEC Activities under Jal Jeevan Mission, Uttar Pradesh..

Note- This BoQ template should not be modified/replaced by the agency and the same should be uploaded after filling the relevant columns, else the bidder to be rejected for this tender. Bidder is allowed to enter Bidder name and values only.

1. Tenderer are requested to read the specification of the following items very carefully before quoting their rates.
2. The rates should be quoted for a Unit Item.
3. Please quote rates in the table given below:

BILL OF QUANTITY (BoQ)				
Tender Inviting Authority: State Water & Sanitation Mission Namami Gange & Rural Water Supply Department, Government of Uttar Pradesh, Kisan Bajar, First Floor, Vibhuti Khand, Gomti Nagar, Lucknow- 226 010. NIT Ref No.: 4883 /314/JJM/Agency Empanelment/22-23 Dated:				
Agency Name & Address:				
Note- This BoQ template should not be modified/replaced by the bidder and the same should be uploaded after filling the relevant columns, else the bidder is liable to be rejected for this tender. Bidder is allowed to enter Agency name & address and values only.				
S. No	Description of Work / Item(s)	Per Unit (Qty)	Rate Quoted per unit (INR) (Excluding GST)	
			In figure	In words
GP/RGP/Block/District Level Activities				
1	One Day Workshop on Water and Sanitation/WQ	1		
2	Constitution of child cabinet and drawing/essay competition in school.	1		
3	Organize awareness campaign at Aanganwadi centres.	1		
4	Organize "Water and Sanitation Fair" at prominent place.	1		
5	Organize Street Plays-Nukkad Natak at prominent place.	1		
6	Orientation during the meeting of "Gram Panchayat level Water and Sanitation Committee".	1		
7	Help in water source testing and sanitary survey in all hamlets.	1		
8	Orientation during the meeting of "Gram Panchayat level Health and Welfare Committee"	1		
9	Organize Projector Video Campaign			
10	Slogan wall writing on JJM theme.			
	1. 10 ft. x 8 ft.	1		
	2. 8 ft. x 6 ft.	1		
	3. 5 ft x 6 ft	1		

11	Social Mapping displaying habitation of a village and water sources to inculcate water sanitation, hygiene issues and promoting FHTC.	1		
12	Supply of IEC Material (one packet/bundle shall include; Sticker - 200 pc, Poster - 50 pc, Pamphlet - 500 pc, JJM Booklet - 50 pc.)	1		
13	Exhibition on Water Quality, hygiene related issues.	1		

1. **Applicable Taxes:** GST as applicable will be paid by the State Water and Sanitation Mission as per the Govt. Norms and as per the prevailing laws.
2. Lowest rate (L1) quoted among the qualified bidder will be the single finalized rate on which all qualified bidders have to submit their acceptance and execute the activities in the allotted division/related district.

(Duly pledged in favor of Executive Director, State Water & Sanitation Mission, Uttar Pradesh)



4. General Conditions for Proposal

- Online proposals in the standard format- Technical and Financial, with required supporting documents submitted under specified time will be accepted.
- The agency must full fill process of above criteria (3.B-Mandatory Criteria) to qualify for the technical evaluation.
- A hard copy of proposals along with Earnest Money Deposit (EMD) will be submitted in 02 separate envelopes (Earnest Money Deposit (EMD) in one envelope, technical proposal in second envelop), failing which the documents will not be considered for any further evaluation.
- Agency shall provide work experience in tabular form in chronological order.
- As per this RFP, the Agency did not meet the minimum qualifying technical score shall not be considered for financial evaluation. For final selection of Agency, in case two or more agency having experience of IEC Activities, Experience of work in the no. of district of Uttar Pradesh & turnover in IEC activities in water & sanitation sector shall be given preference. Decision of SWSM shall be final & binding to all.
- The evaluation committee formed by the Executive Director, SWSM, Namami Gange and Rural Water Supply, Govt. of U.P. shall evaluate the proposals based on information provided by agencies. Proposal shall be reviewed on the basis of evaluation criteria specified above. Only those agencies fulfilling all the mandatory qualifications and agreed to do assignments on approved rate will be selected by SWSM.
- The agency must enclose appropriate document, as deemed fit as evidence of the information provided in proposal.
- The proposal submitted by agency in the prescribed format shall be the basis for determining the essential qualification.
- The proposal shall be prepared in indelible ink. It shall contain no overwriting, except as necessary to correct errors made by the agency itself. Any such corrections must be initialed by the persons or person who sign(s) the proposals.
- An authorized representative of the agency shall initial all pages, including annexure of the proposal.
- Hard Copies of the proposal along with supporting documents must reach at the address given below on or before the last date and time. Any proposal received after the closing date/ time will not be accepted.
- Agency must submit their proposals by online along with their hard copy, only hard copy or soft copy alone will not be considered for any further evaluation.

- In case last date for submission of proposal falls as weekend (Sunday) or Gazetted Government holiday, the last date for submission of proposal shall be next working day till the originally mentioned time. State Water and Sanitation Mission, Namami Gange & Rural Water Supply Department, Government of Uttar Pradesh reserves the right to disqualify/ reject proposal submitted by any agency and/or cancel/disqualify selection of agencies at any point of time, without explaining the reason.
- Likewise, State Water and Sanitation Mission reserve the rights to amend any provision(s) of Request for Proposal (RFP).
- Based on the information provided above, the interested agencies are advised to submit proposal online as well as hard copies latest by 10th March, 2023 at following address by 1500 Hrs.: -

Executive Director,

State Water and Sanitation Mission (SWSM),

Namami Gange and Rural Water Supply Department,

Government of Uttar Pradesh,

Kisan Bazar, First Floor, Vibhuti Khand, Gomti Nagar, Lucknow- 226 010.

CONTENTS 3- PROPOSAL SUBMISSION FORMATS

1. Application
2. Declaration
3. Form

1. APPLICATION

To,

Executive Director,

State Water and Sanitation Mission (SWSM),

Kisan Bazar, First Floor, Vibhuti Khand, Gomti Nagar,

Lucknow- 226 001, Uttar Pradesh.

Ref- NIT No.: 4883/W-314/JJM/Agency Empanelment/22-23 Dated: 27/02/2023

Subject: Empanelment of Agency (s) for Village level/Gram Panchayat Level IEC Activities under Jal Jeevan Mission, Uttar Pradesh..

Dear Sir,

1. We, the undersigned applicant, have read and examined in detail your solicitation of Proposal for the purpose of Execution of IEC Activities (Support-Water and Sanitation & Water Quality) of Jal Jeevan Mission in the Districts of Uttar Pradesh.
2. **Technical and Financial Proposals:** We are submitting the Credentials/ Information as stipulated in your aforesaid solicitation of Proposals (Technical & Financial). In case you require any further information in this regard, we agree to furnish the same.
3. **Supporting Documents:** We have enclosed only required documents/ proofs/declarations in support of the information provided in proposal.
4. **Authorization:** We hereby submit that, we are authorized/ have been authorized on behalf of Company as agency to sign and submit this application.
5. **Key details-**

Agency Name and Address :

Person to be contacted :

Designation :

Mobile Number :

Email I.D. :

Thanking you,

Date :

Place :

Yours faithfully,
Authorized Signatory
(with seal)

2. DECLARATION

(Must be submitted in original Notary Affidavit)

To,

Date:

Executive Director,

State Water and Sanitation Mission (SWSM),

Kisan Bazar, First Floor, Vibhuti Khand, Gomti Nagar,

Lucknow- 226 001, Uttar Pradesh.

We hereby confirm that:

1. Our Agency has not been blacklisted by any authority at the time of bid submission.
2. Our Agency is not involved in any fraudulent activity.
3. Our Agency has not submitted any false information or Documents in proposal.

Yours sincerely,

Authorized Signatory
(With seal)

3- FORM

INFORMATION REGARDING ANY CONFLICTING ACTIVITIES AND DECLARATION THERE OF

Are there any activities carried out by your agency which are of conflicting nature as mentioned in Section

[Information to the Agency] under Technical Requirement: If yes, please furnish details of any such activities.

If no, please certify,

ON AGENCY' S LETTER HEAD

I, hereby declare that our agency as Individual is not indulged in any such activities which can be termed as the conflicting activities as mentioned in **Contents 2: [Information to the Agency]** under *Technical Requirement*.

I, also acknowledge that in case of misrepresentation of any of the information, our proposal/ contract shall be rejected / terminated by the Client which shall be binding on us.

Yours sincerely,

Authorized Signatory
(With seal)

TECHNICAL FORMAT

TECHNICAL-1
TENDERER QUALIFICATION DATA
for

'Empanelment of Agency for Village level/Gram Panchayat Level IEC Activities under
Jal Jeevan Mission in the Districts of Uttar Pradesh.'
Separate form to be submitted by both members of joint venture

Section A:

S. No.	Particulars	Details
1.	Name of the Agency/Firm/Company	
2.	Registered Address (with pin code)	
3.	Mobile No.	
4.	E-mail ID	
5.	Date of Agency Incorporation:	
6.	Agency PAN No. :	
7.	GST Registration No. :	
8.	Agency TAN No. :	
9.	Total Number of Projects & Assignment. <ul style="list-style-type: none"> FY-2018-19 FY-2019-20 FY-2020-21 FY-2021-22 FY-2022-23 (Till Date) 	
10.	Fields of professional expertise:	
11.	Whether the company is currently processing: ISO-9001 and if so (Yes/No) Certification number	(Y/N)
12.	Annual financial turnover (Rs. in Cr.) <ul style="list-style-type: none"> 2019-20 2020-21 2021-22 	

Authorized Signatory
Seal and Sign

Date:

Section B:

Mandatory Qualifications-		
S. No.	Particulars	Mention Compliance Yes/No and Page No.
	The Agency must be a Legally entity Registered in India under the appropriate act. In case of Joint Venture both the members of JV must be Registered in India.	
	The Agency should have registered under PAN, GST & Income Tax Return.	
	The Agency must have positive net worth, should have to submit CA certificate should be based on balance sheet.	
	Average Annual Turnover - Agency must have Average Annual Turnover of Rs 8 Cr. in the last 03 financial years i.e. 2019-20, 2020-21 & 2021-22 in field of Water Quality, Water & Sanitation sector- work related to information, education and communication field or similar sector.	
	Agency must have Experience in work related to information, education and communication (IEC) field experience as per scope of work amounting of minimum Rs. 20 Cr. in Rural Water and sanitation Sector or similar sector (From FY 2018 -19 to FY 2022-23). <i>Note: Multiple Experiences can be considered, but if Period of two or more experience is overlapping then only one over lapped period will be considered.</i>	
	ISO Certification -Agency should have an ISO 9001:2015 update Certificate.	
	The Agency shall furnish an affirmative statement as to the existence of any potential conflict of interest on the part of the Agency due to prior, current, or proposed agreements, engagements, or affiliations with the Client.	
	Execution and successful completion of similar nature of the project under IEC related work of Water and Sanitation Sector or similar sector in minimum 15 districts in last five years (From FY 2018 -19 to FY 2022-23). <i>Note: Multiple Experiences can be considered, but if Period of two or more experience is overlapping then only one over lapped period will be considered.</i>	
	The Agency should not be Blacklisted/ Debarred or any agreement has been Terminated due to poor / non-performance by any central or state government department/agencies, public sector institutions/agencies, etc. and should not have involved in	

	fraudulent activities at the time of bid submission. In case of JV, Notarized affidavit should be submitted by both the parties.	
	Past Experience: The Agency must have experience of execution of similar nature of work i.e. IEC work in Water & Sanitation sector or similar sector- A-At least One Single work order of 12 cr. or more Or, B- At least Two Single work order of 8 cr. or more Or, C- At least Three Single work order of 5 cr. or more	
	Bid Processing Fees - Bid Processing Fees Should be Rs. 11,800/- (Tender Document Fees will be non-refundable).	
	The Earnest Money Deposit -The Earnest Money Deposit of Rs. 20,00,000.00 (Rupees Twenty Lacs Only) in the form of DD/FDR has to be enclosed with proposal in a separate envelope on prescribed format, in favour of Executive Director, State Water & Sanitation Mission, U.P. (PDF Scanned copy to be uploaded/Submitted) Exemption is allowed as per prevailing rule.	
Important Note: - The agency must fulfill all above criteria to qualify for the technical evaluation (C) process. The interested agencies must enclose documentary evidences as mentioned above along with proposal to establish mandatory qualifications, failing which the agencies proposal shall be disqualified for technical evaluation. Agency must properly number each page of their documentation with categorically mentioning their annexure number. Documentation if not submitted in proper form offline or online will be out rightly rejected for further evaluation and will not be further entertained in any case. Every Document will be certified by the bidder and mention their bid number at cover page of their bid documents. Bidders if submitted all requisite documents online but not offline will also be out rightly rejected/disqualified and no further request will be entertained by the department.		

Section C:

Technical Evaluation		
S. No.	Evaluation Criteria	Mention Compliance Yes/No and Page No.
1.	Past Experience: - The Agency should have the experience of execution & successful commissioning of <i>Single work/project</i> of Water & Sanitation sector , work related to information, education and communication field or similar sector in five years (From FY 2018 -19 to FY 2022-23). <i>Note: Multiple Experiences can be considered, but if Period of two or more experience is overlapping then only one over lapped period will be</i>	

Technical Evaluation		
S. No.	Evaluation Criteria	Mention Compliance Yes/No and Page No.
	<i>considered.</i>	
2.	Average Annual Turnover - Agency must have Average Annual Turnover of Rs 8.00 Cr. in the last 03 financial years i.e. 2019-20, 2020-21 & 2021-22 in field of Water Quality, Water & Sanitation sector, work related to information, education and communication field or similar sector	
3.	Execution and successful completion of similar nature of the project under IEC related work of Water and Sanitation Sector or similar sector in minimum 15 districts in last five years (From FY 2018 -19 to FY 2022-23). <i>Note: Multiple Experiences can be considered, but if Period of two or more experience is overlapping then only one over lapped period will be considered</i>	
4.	Agency must have Experience in rural water & sanitation related work in support Water & Sanitation - work related to information, education and communication (IEC) field experience as per scope of work amounting of minimum Rs. 20.00 Cr. in five years (From FY 2018 -19 to up to the date of bid submission). <i>Note: Multiple Experiences can be considered, but if Period of two or more experience is overlapping then only one over lapped period will be considered.</i>	
5.	Experience of Handling Manpower- Agency must have Experience of handling at least 10 assignments of minimum 500 Manpower commutatively in the field of Reagent Supply & Water Source Testing work in rural Area of UP.	

Annexure-1
Work Experiences Details

Sr No.	Financial Year	District /State	Program/ Activity Details	Departments Name	Order Ref. No. & date	Agreement No. & date	Project Value in Rs.	Document Page No.

Note : Detail for the above claim should be supported by supporting documents.

Annexure-2
Financial Details

Financial Information in INR					
Details	Work/Sector Experiences	FY 2019-20	FY 2020-21	FY 2021-22	Average
Agency must have Average Annual Turnover of Rs 8.00 Cr. in the last 03 financial years i.e. 2019-20, 2020-21 & 2021-22 in field of Water Quality, Water & Sanitation sector- work related to information, education and communication field or similar sector.					
	Total Amount				

Supporting Documents: Financial Details of the Agency in format **Annexure -2** along with copies of the Audited Financial Statement/audited balance sheet duly sealed and certified by the Chartered Accountant and Turnover Certificate (Specifically Mentioned Workwise) certified by the Chartered Accountant and the authorized representative of the Agency. Financial details provided in **Annexure -2** must match with Audited Financial Statement.

Annexure-3
Experiences of Man power

A-

Sl. No.	Total No. of Manpower handling Experiences	Project Details	TDS Challan Details (Date/Month/Year)	Proof attached on Page No.

B-

S. N.	Financial Year	Assignments/ Project Name	Order Ref. No. & date	Agreement No. & date	Name	Pan card no.

Note: Detail for the above claim should be supported by supporting documents.

Annexure-04
Experiences of Assignment/Project

S. N.	Financial Year	District/ State	Departments	Order Ref. No. & date	Agreement No. & date	Project Value in Rs.	Document Page No.

Note: Detail for the above claim should be supported by supporting documents.

Annexure-05
Experiences of Numbers of Gram Panchayat/Block's/Participant's/
Water sources Testing

S. N.	Financial Year	District/ State	Name of the assignment / Scheme	Order Ref. No. & date	Agreement No. & date	Number of Gram Panchayat/Block/ PRI-Participants/ Water sources/Testing	Document Page No.

Note: Detail for the above claim should be supported by supporting documents.

1. 10 different Gram Panchayat level verification report attached
2. 5 different Block level verification report attached
3. Participant's-Attendance Sheet attached
4. 05 test copy attached

Annexure-06

Experience in division/districts of similar nature of work in water & sanitation sector

S. N.	Division	District/ State	Name of the assignment / Scheme/ Execution Details	No. of Manpower (Enclosed List)	Order Ref. No. & date	Agreement No. & date	Amount (as per Balance Sheet)	Attachment Page No.

Note: Detail for the above claim should be supported by supporting documents.

Annexure - 7 (a)

MODULE- FOR JJM SUPPORT IEC ACTIVITIES

S.No.	ACTIVITIES IN SHORT	DETAIL & DESCRIPTION FOR SUPPORT IEC	EXECUTION LEVEL	VERIFICATION/ EVIDENCE DETAILS
GP/RGP/Block/District Level Activities				
1	ONE DAY WORKSHOP ON WATER AND SANITATION/WQ	<p>Objective-For the Environment building of Program as per FHTC & Rural Water Supply Scheme at District, Block and Gram Level.</p> <p>Activities: One day workshop at District, Block and Gram Level for induction and brief introduction of Program implementation Schedule, Action, Activities, & finding Feedback.</p> <p>Share methodology, Module and verification Process. Promotion of Jal Jeevan Mission program & its objective issue based on Rural Pipe Water Supply system environment & sustainability.</p>	DISTRICT, BLOCK & GRAM PANCHAYAT LEVEL	Verification on Format prescribed by the SWSM and one Photo of activity
2	CONSTITUTE OF CHILD CABINET AND DRAWING/ESSAY OF PRIMARY/JUNIOR /PRIVATE SCHOOL- (GP X 2)	<p>Objective: - Constitute child cabinet and drawing/essay of Primary/Junior /Private School- (GP X 2) Activity</p> <ul style="list-style-type: none"> To Create awareness as per JJM objective & guideline and promoting FHTC in primary/ junior high school by forming Child cabinet /Sanitation Committee at School. By Creating Child cabinet/sanitation committee of primary/Upper primary schools of gram panchayat promoting FHTC and JJM objective. Sanitation and use of FHTC related activity shall be carried out. <p>To Create awareness of Jal Jeevan Mission, Use of FHTC and Rural Water Supply in primary/ junior high school by organising drawing/essay competition at School. Students will get the prize and the activity will very helpful to change their behavior regarding FHTC and Rural Water Supply.</p>	Primary/Junior /Private School- (GP X 2)	Verification on Format prescribed by the SWSM and one Photo of activity
3	ORGANIZE AWARENESS CAMPAIGN AT AANGANWADI CENTRES	<p>Objective: - Orientation and Awareness of Aganwari, Woman Group(Dhatri Women's) as per JJM Har Ghar Jal Objective.</p> <p>Activity -At Aganwari centers of the village, provide the information of Rural water supply and FHTC to mothers group. Ensure their roles and responsibilities in good practices at each household. Play their role for healthy behaviour practices, spread knowledge about use of tap connection (FHTC), health and hygiene. Its impacts on health, family and community. Preventive measures for safe drinking and food practices.</p>	All AGN Centre/ GP LEVEL(GP*2)	Verification on Format prescribed by the SWSM and one Photo of activity
4	ORGANIZE "WATER AND SANITATION FAIR" AT PROMINENT PLACES	<p>To Create awareness as per JJM objective & guideline and promoting FHTC by organising "Water and Sanitation Fair" at prominent places.</p> <p>The fair will be organized at the public place in the village panchayats, publicity will be spread before the event, so that more and more people will participate. The Community will be encouraged to adopt FHTC and hygienic habits.</p>	REVENUE GP	Verification on Format prescribed by the SWSM and one Photo of activity
5	ORGANIZE STREET PLAYS-NUKKAD NATAK AT REVENUE GRAM PANCHAYAT LEVEL AT PROMINENT PLACES	<p>Objective- On the revenue Panchayat level of the district, through the Cultural Activities, in the open area at different public places of Revenue Gram Panchayat level, enhance the understanding of Jal Jeevan Mission-Har Ghar Jal, FHTC and Rural Pipe Water Supply.</p> <p>Activity – Organized Street Plays in all Revenue Gram Panchayat of the District through the Cultural Activity Program, by collecting villagers, promoting Jal</p>	REVENUE GP	Verification on Format prescribed by the SWSM and one Photo of activity

		Jeevan Mission-Har Ghar Jal, FHTC and Rural Pipe water supply.		
6	ORGANIZE MEETING OF “GRAM PANCHAYAT LEVEL WATER AND SANITATION COMMITTEE” AND ORIENT THEM	<p>Objective: - ORGANIZE MEETING OF “GRAM PANCHAYAT LEVEL WATER AND SANITATION COMMITTEE” AND ORIENT THEM</p> <p>Awareness generation among Gram Panchayat level PRI's Member's or Public Community by organizing meeting of water & sanitation committee on the topic of FHTC, Water & Sanitation and its importance in day-to-day life.</p>	GP LEVEL	Verification on Format prescribed by the SWSM and one Photo of activity
7	HELP IN WATER SOURCE TESTING AND SANITARY SURVEY IN ALL HAMLETS	5 water source will be tested at every revenue gram panchayat for creating awareness to villagers for FHTC awareness and its importance generation, this sanitary survey will help to know the community and its requirement & their interest to take the safe drinking water knowledge and change their behaviour regarding Water Quality and thus generating importance for FHTC & Rural Pipe water supply under Jal Jeevan Mission.	REVENUE GP	Verification on Format prescribed by the SWSM and one Photo of activity
8	ORGANIZE MEETING OF “GRAM PANCHAYAT LEVEL HEALTH AND WELFARE COMMITTEE” AND ORIENT THEM	<p>Objective: - The orientation of the water management and sanitation committee of all village panchayats promoting FHTC.</p> <p>Activity- In the entire Gram Panchayats of the district, the committee formed under the leadership of the Chairman of the Gram Pradhan and Water Management Committee, responsible for discussion and training on the responsibility of gram Sabha and making the masses aware, by doing gram panchayats, With the support of the Gram Panchayat member, water management committee meeting and nomination of members for orientation program, cleanliness committee will take action To propose scheme management of the Gram Panchayat, to generate public awareness against constitutional information and cleanliness, role and duty of the committee in the availability of drinking water in village panchayats, construction of clean toilets in every house and family, regarding sanitation For the adoption of the components regularly, the following formed groups are conscious about cleanliness -----</p> <ol style="list-style-type: none"> 1. In village panchayats Role of the Committee and the duty to improve the condition of cleanliness. 2. Providing information on preparing action plans for proper disposal of solid and liquid liquids. 3. Discuss on the responsibility of the Water Management Committee in the public places at Anganwadi centers', availability and maintenance of toilets on primary / upper primary schools. 4. Providing information to make the community aware about cleanliness by the Water Management Committee. <p>Constitutional information will be provided in the village panchayats to create an atmosphere of cleanliness by activating the Water Management Committee.</p>	GP LEVEL	Verification on Format prescribed by the SWSM and one Photo of activity
9	ORGANIZE PROJECTOR VIDEO CAMPAIGN	<p>Objective- Projector Video film display through the projector/video film at every Gram Panchayat level promote understanding of FHTC, Water Quality, safe & Secure water sources, functioning of laboratories and importance of FTK.</p> <p>Activity- Film Display promoting understanding of Jal Jeevan Mission-Har Ghar Jal, FHTC, safe & Secure water sources, water born disease prevention & cure, we can achieve objective as envisaged in Jal Jeevan Mission guideline. Through this activity the community will be changed to reflect the wrong behaviour of the community by showing them live. The community will adopt different dimensions of water quality.</p>	REVENUE GP LEVEL	Verification on Format prescribed by the SWSM and one Photo of activity
10	SLOGAN WALL WRITING WITH OIL PAINT ON JJM THEMES	<p>Objective: - To promote FTHC & Jal Jeevan Mission- Har Ghar Jal theme & to create awareness on Rural water Supply, maintenance of water supply and health impacts through wall writing slogan at the GP/Block/District level public places.</p> <p>Activity. Wall writing slogan (5'X6' sqft) promoting FHTC, Jal Jeevan Mission – Har Ghar Jal objective shall be done at prominent location of the Gram Panchayat. location may include government offices premises, and other useful location. Wall writing at Gram Panchayat may be done at School, Panchayat</p>	GP LEVEL*5 BLOCK*10 DISTRICT*25	Verification on Format prescribed by the SWSM and one compile DMD Photograph for each GP.

		<p>Bhawan, Samudayik kendra, Aganwadi Centre etc. The constant reading or viewing of the community will create awareness in the community and habits will change.</p> <p>Messages will be disseminated through slogan / wall writing G.P. Level-5Qty (5X6 sqft), Block Level-10 Qty (8*6 sqft) & Distt HQ Level-25 Qty (10*8 sqft) at the GP/Block/District level public places. The constant reading or viewing of the community will create awareness in the community and habits will change.</p>		
11	<p>SOCIAL MAPPING DISPLAYING HABITATION OF A VILLAGE AND WATER SOURCES TO INCULCATE WATER SANITATION, HYGIENE ISSUES AND PROMOTING FHTC.</p>	<p>Objective: - Awareness through social mapping program at the revenue Gram Panchayat level in the district for promoting FHTC & JJM objectives.</p> <p>Activity- Expert resource person and trainer with the active participation of villagers including women, children's and people of various age group shall map all the resources of the village and will try to explain the different aspect of society and how they can improve lifestyle promoting FHTC, understanding of Jal Jeevan Mission-Har Ghar Jal, FHTC, safe & Secure water sources.</p> <p>Information may include-</p> <ol style="list-style-type: none"> 1. About the entry of external inside the house. 2. Cleanliness and cleanliness of the waste water system. 3. Rural cleanliness 4. Cleanliness of home and food. 5. Maintenance of drinking water 6. Safe disposal of garbage 7. Clearance of contaminated water 8. Safe disposal of human faces 9. water & Sanitation Hygiene, JE/AES, water borne disease & pandemic 10. Personal hygiene. The villagers will be shown by the map that their stool is coming back to their ears. 	REVENUE GP	<p>Verification on Format prescribed by the SWSM and one Photo of activity</p>
12	<p>IEC MATERIAL (EACH PACKET/ BUNDLE SHALL INCLUDE; STICKER - 200 PC, POSTER - 100 PC, CALENDAR - 50 PC, PUMPLET - 500 PC, JJM BOOKLET - 50 PC.) MATERIAL SHALL BE SUPPLY AND USE ON RGP LEVEL.</p>	<p>Distribution of IEC—material shall further provide knowledge about different dimension to the targeted stakeholder and promote understanding of Jal Jeevan Mission-Har Ghar Jal, FHTC, safe & Secure water sources. This shall further give long lasting impression on the targeted audience as the Calendar, sticker will be long lasting and will be visible frequently to the audience. Booklet shall provide useful information.</p> <p>Material Description:</p> <p>Sticker- Size A5 (5.5"X8.5"), Paper Types -Gumming Sheet & 4 Color Printing</p> <p>Poster- Size 18"X23", 100GSM Glossy Art Paper, 4 Color Printing</p> <p>Pamphlet- Size A5 (5.5"X8.5"), Paper Type - 90GSM Glossy Art Paper & 4 Color Printing</p> <p>Booklet- 20 Pages, Inside Paper 100GSM, Cover 220GSM Glossy Art Paper, 4 Color Printing, Cover Lamination & Center Stitch Binding</p>	REVENUE GP*1	<p>Verification on Format prescribed by the SWSM by state consultant and one sample of each material finalized.</p>
13	<p>EXHIBITION ON WATER QUALITY, HYGIENE RELATED ISSUES</p>	<p>To Create awareness as per JJM objective & guideline and promoting FHTC by organising "Exhibition" at prominent places.</p> <p>The exhibition will be organized at the public place in the revenue gram panchayats, publicity will be spread before the event, so that more and more people will participate.</p> <p>The Community will be encouraged to adopt Tap Connection (FHTC) habits and hygienic habits.</p>	REVENUE GP*1	<p>Verification on Format prescribed by the SWSM and one Photo of activity</p>
<p><i>The mentioned activity from Sr.no. 1 to 13 shall be carried out as per module/Calendar issued by the SWSM in Village/GP/RGP/Block/District -All 75 Districts for Support separate execution -</i></p>				

Annexure - 7 (b)

MODULE -FOR JJM WQ-IEC ACTIVITIES

S. NO	ACTIVITIES IN SHORT	DETAIL & DESCRIPTION OF WQ IEC	EXECUTION LEVEL OF ACTIVITIES	VERIFICATION/ EVIDENCE DETAILS
GP/RGP/Block/District Level Activities				
1	ONE DAY WORKSHOP ON WQ	<p>Objective-For the Environment building of Program as per Water Quality and Water quality-based issues such as water borne diseases at District, Block and GP Level.</p> <p>Activities: One day workshop at District, Block and GP Level for induction and brief introduction of Water Quality, FTK & other related aspects of WQ. Share methodology, Module and verification Process. Promotion of Water Quality and awareness regarding Arsenic, Fluoride, hardness etc. and issues such as water borne diseases & its environment & sustainability.</p>	DISTRICT, BLOCK & GRAM PANCHAYAT LEVEL	Verification on Format prescribed by the SWSM and one Photo of activity
2	CONSTITUTE CHILD CABINET AND DRAWING/ESSAY OF PRIMARY/JUNIOR /PRIVATE SCHOOL- (GP X 2)	<p>Objective: - Constitute child cabinet and drawing/essay of Primary/Junior /Private School- (GP X 2) Activity</p> <ul style="list-style-type: none"> To Create awareness as per JJM objective & guideline and promoting FHTC in primary/ junior high school by forming Child cabinet /Sanitation Committee at School. By Creating Child cabinet/sanitation committee of primary/Upper primary schools of gram panchayat promoting FHTC and JJM objective. Sanitation and use of FHTC related activity shall be carried out. <p>To Create awareness of Jal Jeevan Mission, Use of FHTC and Rural Water Supply in primary/ junior high school by organising drawing/essay competition at School. Students will get the prize and the activity will very helpful to change their behavior regarding FHTC and Rural Water Supply.</p>	PRIMARY/JUNIOR /PRIVATE SCHOOL- (GP X 2)	Verification on Format prescribed by the SWSM and one Photo of activity
3	ORGANIZE AWARENESS CAMPAIGN AT AANGANWADI CENTRES	<p>Objective: - Orientation and Awareness of Aganwari, Woman Group(Dhatri Women's) as per JJM Har Ghar Jal Objective.</p> <p>Activity -At Aganwari centers of the village, provide the information of Rural water supply and FHTC to mothers group. Ensure their roles and responsibilities in good practices at each household. Play their role for healthy behaviour practices, spread knowledge about use of tap connection (FHTC), health and hygiene. Its impacts on health, family and community. Preventive measures for safe drinking and food practices.</p>	ALL AGN CENTRE/ GP LEVEL(GP*2)	Verification on Format prescribed by the SWSM and one Photo of activity
4	ORGANIZE "WATER AND SANITATION FAIR" AT PROMINENT PLACES	<p>To Create awareness of water and water quality related issues, Use of Safe drinking water and water borne diseases i.e., JE/AES, Typhoid etc., in prominent location by organising "Water Quality based Sanitation Fair".</p> <p>Exhibitions/Fair community awareness to generate community awareness for behavioral change to words Water Quality and hygiene aspects.</p>	REVENUE GP	Verification on Format prescribed by the SWSM and one Photo of activity
5	ORGANIZE STREET PLAYS-NUKKAD NATAK AT REVENUE GRAM PANCHAYAT LEVEL AT PROMINENT PLACES	<p>Objective- On the revenue Panchayat level of the district, through the Cultural Activities, in the open area at different public places of Revenue Gram Panchayat level, enhance the understanding of Jal Jeevan Mission-Har Ghar Jal, FHTC and Rural Pipe Water Supply.</p> <p>Activity – Organized Street Plays in all Revenue Gram Panchayat of the District through the Cultural Activity Program, by collecting villagers, promoting Jal Jeevan Mission-Har Ghar Jal, FHTC and Rural Pipe water supply.</p>	REVENUE GP	Verification on Format prescribed by the SWSM and one Photo of activity
6	ORGANIZE MEETING OF "GRAM PANCHAYAT LEVEL WATER AND SANITATION COMMITTEE" AND ORIENT THEM	<p>In the entire Gram Panchayats of the district, the committee formed under the leadership of the Chairman of the Gram Pradhan and Water Management Committee, responsible for discussion and training on the responsibility of gram sabha and making the masses aware, by doing gram panchayats, With the support of the Gram Panchayat member, water management committee meeting and nomination of members for orientation program, cleanliness committee will take action to generate public awareness about Water Quality and use of laboratories, FTK; role and duty of the committee in the testing of drinking water in village panchayats, the following formed groups are conscious about cleanliness -</p> <ol style="list-style-type: none"> 1. In village panchayats Role of the Committee and the duty to report the test result of water quality and nearby laboratories. 2. Providing information on WQ for the test results. 3. Discuss on the responsibility of the Water Management Committee in the public places at Anganwadi centres. 4. Providing information to make the community aware about Water Quality by Water Management Committee. 	GP LEVEL	Verification on Format prescribed by the SWSM and one Photo of activity

		Constitutional information will be provided in the village panchayats to create an atmosphere of Water Quality by activating the Water Management Committee.		
7	HELP IN WATER SOURCE TESTING AND SANITARY SURVEY IN ALL HAMLETS	05 water source will be tested at every revenue gram panchayat for creating awareness to villagers regarding process of source testing using FTK, parameters of safe drinking water, water quality. This sanitary survey will help to know the community and its requirement & their interest to take the safe drinking water knowledge and change their behaviour regarding Water Quality. Information will be provided for spreading the knowledge to Water Quality and its impact on Health for reporting the water quality test results and solve their issues with the help of concerned office/department.	REVENUE GP	Verification on Format prescribed by the SWSM and one Photo of activity
8	ORGANIZE MEETING OF "GRAM PANCHAYAT LEVEL HEALTH AND WELFARE COMMITTEE" AND ORIENT THEM	Objective- Meeting of Health and Welfare Committee at Gram Panchayat level for orienting on Water Quality based issues. Activity- Meeting and orientation get-together will be organized in gram panchayats, in which the Village Health and Welfare Committee will led the collective discussion and training on making the awareness and public awareness about the Water Quality, and nearby laboratories in association with Gram Pradhan / Gram Panchayat member in the village panchayats, the members of the village health and welfare committees will be organizing the orientation program to create public awareness of safe drinking water & their water quality information. 1. Constitutional information for preparing process for reporting of Water Quality issues/results to Health Committee/Concerned offices. 2. Water quality management committee in health life. 3. Availability of safe water is essential in public places, such as at Anganwadi centres, considering the proper arrangement of water quality testing at primary / upper primary schools, on Panchayat buildings, religious places and markets etc. 4. Information about the method for sending of test results and water quality in the villages and the right way. The institution will follow its responsibilities after the meeting and orientation and will propagate the activities of Water Quality and laboratories & FTK in the village.	GP LEVEL	Verification on Format prescribed by the SWSM and one Photo of activity
9	ORGANIZE PROJECTOR VIDEO CAMPAIGN	Objective- Projector Video film display through the projector/video film at every Gram Panchayat level promote understanding of FHTC, Water Quality, safe & Secure water sources, functioning of laboratories and importance of FTK. Activity- Film Display promoting understanding of Jal Jeevan Mission-Har Ghar Jal, FHTC, safe & Secure water sources, water born disease prevention & cure, we can achieve objective as envisaged in Jal Jeevan Mission guideline. Through this activity the community will be changed to reflect the wrong behaviour of the community by showing them live. The community will adopt different dimensions of water quality.	RVENUE GP LEVEL	Verification on Format prescribed by the SWSM and one Photo of activity
10	SLOGAN WALL WRITING WITH OIL PAINT ON JJM THEMES	Objective: - To promote FTHC & Jal Jeevan Mission- Har Ghar Jal theme & to create awareness on Rural water Supply, maintenance of water supply and health impacts through wall writing slogan at the GP/Block/District level public places. Activity. Wall writing slogan (5'X6' sqft) promoting FHTC, Jal Jeevan Mission – Har Ghar Jal objective shall be done at prominent location of the Gram Panchayat. location may include government offices premises, and other useful location. Wall writing at Gram Panchayat may be done at School, Panchayat Bhawan, Samudayik kendra, Aganwadi Centre etc. The constant reading or viewing of the community will create awareness in the community and habits will change. Messages will be disseminated through slogan / wall writing G.P. Level-5Qty (5X6 sqft), Block Level-10 Qty (8*6 sqft) & Distt HQ Level-25 Qty (10*8 sqft) at the GP/Block/District level public places. The constant reading or viewing of the community will create awareness in the community and habits will change.	GP LEVEL*5 BLOCK*10 DISTRICT*25	Verification on Format prescribed by the SWSM and one compile DMD Photograph for each GP.
11	SOCIAL MAPPING DISPLAYING HABITATION OF A VILLAGE AND WATER SOURCES TO INCULCATE WATER SANITATION, HYGIENE ISSUES AND PROMOTING	Objective- Awareness through social mapping program at the revenue Gram Panchayat level in the district for promoting Water Quality & JJM objectives. Activity- Expert resource person and trainer with the active participation of villagers including women, children's and people of various age group shall map all the resources of the village and will try to explain the different aspect of society and how they can improve lifestyle promoting Water Quality, understanding of safe & Secure water sources.	REVENUE GP	Verification on Format prescribed by the SWSM and one Photo of activity

	FHTC.			
12	IEC MATERIAL (EACH PACKET/ BUNDLE SHALL INCLUDE; STICKER - 200 PC, POSTER - 100 PC, CALENDAR - 50 PC, PUMPLET - 500 PC, JJM BOOKLET - 50 PC.) MATERIAL SHALL BE SUPPLY AND USE ON RGP LEVEL	<p>Distribution of IEC—material shall further provide knowledge about different dimension to the targeted stakeholder and promote understanding of Water Quality & its parameters, safe & Secure water sources, Water borne diseases. This shall further give long lasting impression on the targeted audience as the Calendar, sticker will be long lasting and will be visible frequently to the audience. Booklet shall provide useful information.</p> <p>Material Description: Sticker- Size A5 (5.5"X8.5"), Paper Types -Gumming Sheet & 4 Color Printing Poster- Size 18"X23", 100GSM Glossy Art Paper, 4 Color Printing Calendar- Size 18"X23", 100GSM Glossy Art Paper, 4 Color Printing & Tin Mounting with Hanger Pamphlet- Size A5 (5.5"X8.5"), Paper Type - 90GSM Glossy Art Paper & 4 Color Printing Booklet- 20 Pages, Inside Paper 100GSM, Cover 220GSM Glossy Art Paper, 4 Colour Printing, Cover Lamination & Centre Stitch Binding</p>	REVENUE GP*1	Verification on Format prescribed by the SWSM by state consultant and one sample of each material finalized.
13	EXHIBITION ON FHTC/WATER QUALITY, HYGIENE RELATED ISSUES	<p>To Create awareness of water and water quality related issues, Use of Safe drinking water and water borne diseases i.e., JE/AES, Typhoid etc., in prominent location by organising "Exhibition (WQ)". Exhibitions community awareness to generate community awareness for behavioural change to words Water Quality and hygiene aspects.</p>	GP LEVEL	Verification on Format prescribed by the SWSM and one Photo of activity
<p><i>The above activity shall be carried out keeping in mind aim & objective of water quality related parameters and objective. The main focus during execution of these activities shall be diseases caused by bad water quality and focussing parameter such as arsenic, fluoride, hardness and Calcium etc. related issues and their impacts on the consumers. -All 75 Districts- for WQ IEC separate execution.</i></p>				

LIST OF DOCUMENTS/PROOFS/DECLARATIONS

S. No.	Details	Particular	Annexure & Answer No.	Page No.